Mendoza Staff Town Hall

March 23, 2020

Agenda

Welcome

College Update(s)

- ND Voice Engagement Team Update
- Educational Benefits

Dean – State of the College

Q & A

College Updates

Mendoza College of Business Town Hall

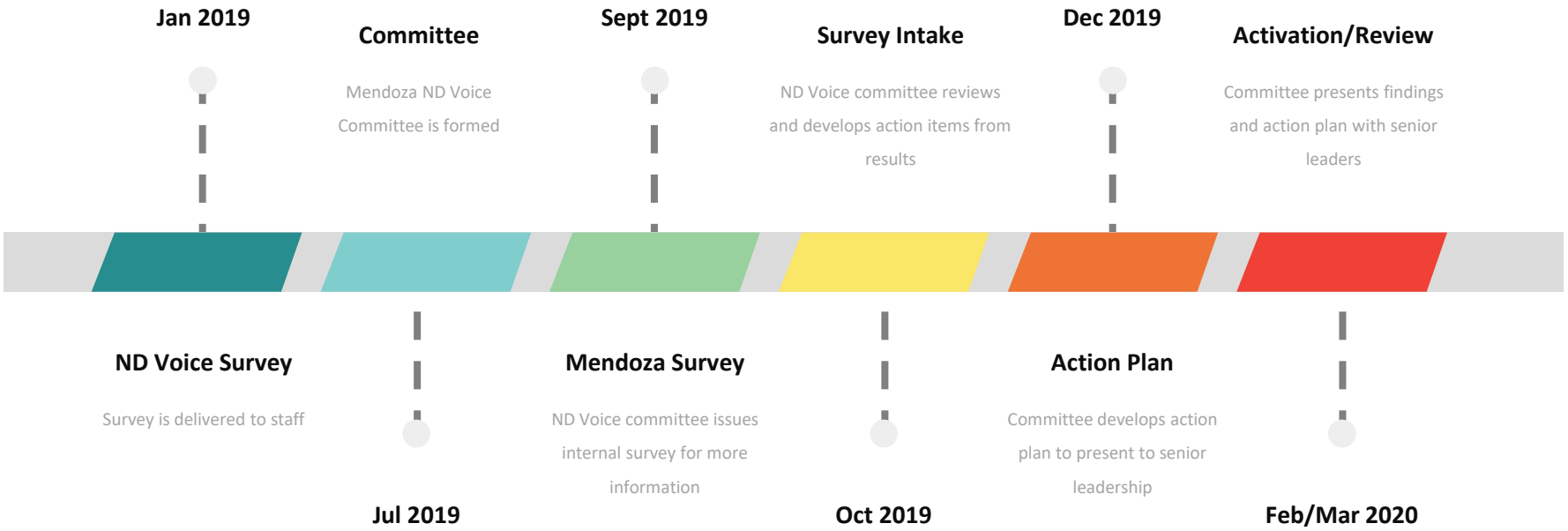
ND Voice College Engagement Team Update

March 23, 2020

ND Voice Committee

Beth Smith	Dean's Assistant	Dean's Office
Brett Beasley	Associate Director	NDDCEL
Cathi Kennedy	Asst. Dir. Admissions & Recruiting	Exec Ed – Degree
Jennifer Ransbottom	Admissions Assistant	GBP Admissions
Joan McClendon	Operations Manager	NPD
Kalynda Hamilton	Operations Coordinator	Exec Ed – Non Degree
Kara Palmer (Chair)	Director of Administration	Dean's Office
Lisa Michaels	Assoc. Dir MSM/MSA Career Svcs	GBP – Career Services
Lucas Eggers	Assoc. Director Content	Marketing
Ryan Kraszyk	Marketing	IT
	IT Support Technician	

ND Voice Committee Timeline



Themes of Focus

Recognition

Respect and Fairness

Speak Up and Inclusivity

ND VOICE ACTION PLAN RECOMMENDATIONS

Recognition

Mendoza Dean's Awards for Excellence

- Nominated throughout the year
- Selection committee
- Awarded annually at Spring Town Hall
- Up to three awards

Spot Awards

- Awarded by manager throughout year
- Piloted program through Snappy

Recognition

Town Hall Recognition

Mendoza Exchange Recognition

Culture of Gratitude

Respect and Fairness

Communication Strategy for Changes

Established communication protocol distributed to all managers at Staff Matters

Upper Level Management Leadership Program

The ND Voice team is making recommendations for essential training for all senior leadership in the College.

Speak Up and Inclusivity

Open Office Hours

- Dean will continue to host open office hours
- Associate Deans & Senior Directors will begin hosting regularly scheduled open office hours

Educational Benefits

Educational Benefit for Mendoza Staff

- Non-Degree Open Enrollment & Online Certificate Programs
- Online programs at no expense.
- Non-degree programs at 50% discount
  - One staff member per open enrollment course
  - Based on availability

Graduate Business Degree Program Scholarships

- Graduate Business Programs (excludes full-time programs)
- Up to one staff member every two years
- Eligibility requirements
- Formal nomination process

State of the College

Dean's College Update
Staff Town Hall– March 23, 2020

Corona-virus Update

Thank you!

Challenges & Uncertainty & Contingencies

Elevate

Cooperate

Integrate

Elevate

Key Priorities

Space

On the horizon

Update on Priorities

Analytics, Analytics, Analytics

- Coding requirement for all Business Undergrads
- New Computer Classroom(s)
- Doubling residential-MSBA class size
- Increase offerings for Specialized Master's and Executive MBA students

Experiential Learning

- Expanding Frontlines
  - International
  - Domestic
  - Engagements
- Specialized Master's Students
  - MSM process analytics @ Tabor Hill winery
  - MNA practicums
  - MSBA Capstone

Growing the Good in Business

- Prospective Student Journey
  - Update/Admissions Numbers
- Brand Strategy Update

  On Message//ND Business
  - Email Signatures
  - Google/PPT Slides
  - Graphics
  - More

Space

Background

- "H" to "A" proposal

- Updating facilities
  - Branding efforts in Chicago
  - Stayer lounge
  - Other Stayer spaces
  - IT space
  - New lighting and paneling in corridors

- Vision for Atrium

- Impact of organizational structure changes

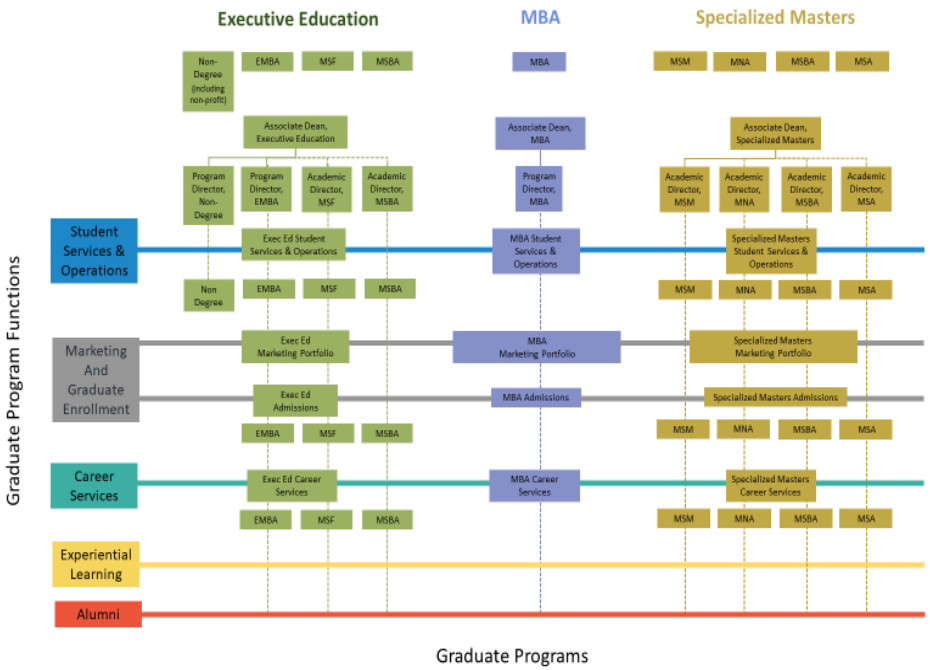
Integrate

Restructuring of Graduate Business Programs

Building Synergies: EMBA-MBA, EMNA-MNA

Proposed new Department + integrate Analytics

Restructuring our Graduate Business Programs



Background

- Why?
- Who is involved?
- Progress since rollout
  - What we know
  - What we don't know
- Next Steps
- Timeline
- Ongoing feedback
- Future

On the Horizon

Academic Innovations

- Proposal for new 'Department of Business Ethics and Society'
- Proposal for new undergraduate Minor in Sports Management
- Undergraduate curriculum review
- Revisit grading policies, starting with EMBA and MBA programs

Scholars & Honors Program

- Details
- Plans

Online Learning

- Online Learning Discussions
- Learnings from Coronavirus response

GROW
THE
GOOD
IN
BUSINESS
Thank you!
MENDOZA COLLEGE
OF BUSINESS
UNIVERSITY OF
NOTRE DAME

Q & A