

Spot Awards with Snappy

What are Spot Awards?

- An opportunity to recognize excellence in day to day work
- Less than \$90 in value (non-taxable)
- Ownership and allocation happens at the department level, not in the Dean's Office

What is Snappy?

- Snappy is a platform that allows individuals to choose how they want to be recognized and feel appreciated with a gift they actually want.
- Snappy helps engage employees by recognizing milestones and encouraging top performance by sending a surprise to their email with one click of a button.
- With Snappy, managers can interact with their teams through a seamless and simple experience
- Snappy also helps generate buzz, increase brand awareness, build employee loyalty, and improve staff engagement.
- More information can be found at <https://www.meetsnappy.com/#about>

How does Snappy Work?

- **Step One:** A manager identifies a team member to recognize and sends their information to Snappy
- **Step Two:** Team members receive an email with a personalized message of recognition and an invitation to select a gift.
- **Step Three:** Team members can choose the gift they like most from up to date options in the price point we determine
- **Step Four:** Gifts are mailed directly to the staff member.