

Morning Brew

FOR WHEN THE WORKADAY WORLD IS A LITTLE CLOSER TO HOME

MAY 12, 2021

HIDDEN HISTORY

The Michael P. and Lyle C. Williams Library Collection in Ethics in Business and Society was established in 1984. The collection is the fifth endowed University collection at Notre Dame and was funded by **Robert J. "Bud" Williams** ('49) in memory of his parents. Although Bud Williams' father Michael never graduated from high school, he was a strong believer in higher education.

The Williams Collection focuses on the ethical aspects of business and how it relates to sociology, religion and government. Some of the materials funded by the endowment include a number of Public Broadcasting Service videos about questionable business practices and the savings and loan controversy. It also provides access to journals such as Business Ethics:

The Magazine of Corporate Responsibility and EJBO: Electronic Journal of Business Ethics and Organization Studies, both important in maintaining the Mendoza College of Business's well-recognized programs.

"Hidden History" celebrates the series of people, moments and events that collectively constitute 100 years of Mendoza's history as we approach the College's centennial in 2021. Do you have a little-known bit of trivia to contribute? Email us at mendozabusiness@nd.edu.



THREE CHEERS



Many Mendoza faculty were mentioned in the comments of the Alumni Association's National Teacher Appreciation Day post on social media (you can see some of the mentions below). As the 2020-21 academic year draws to a close, we want to give a Three Cheers to faculty in recognition of your hard work during an incredibly challenging year. Thank you for the many ways you supported students and went above and beyond to provide Notre Dame's business students with a world-class education.



Trevor Eisele
Carl Ackermann. I mean, his class was great, but the guy is just a great human being.

Like · Reply · 6d



Jason McCaherty
Dr. John Affleck Graves... JAG really brought the material to life and taught it like I was back in middle school....he was amazing.

Like · Reply · 6d



Max Ujdak
Bob Essig. I took two classes with him during my senior year in Mendoza, and I ended up in B2B sales because of him.



Jon Reali
Matt Bloom - amazing MBA professor

Like · Reply · 6d



Taylor Stuckey
Jamie O'Brien - brilliant and a great teacher

Like · Reply · 5d



timmy294 Carl Ackermann, Ken Milani, James Wittenbach. THE MENDOZA TRIFECTA.

Each week, we'll highlight some of the ways our colleagues Collaborate, Contribute and Compete in order to Grow the Good in Business. Please send your nominations to mendozabusiness@nd.edu.

FOOD DRIVE UPDATE

Exec Ed's **Wendy Walker** writes:

"A big thank you to all of the students, faculty and staff who contributed to the Northern Indiana Food Bank competition hosted by the Specialized Masters Programs. A grand total of 798 pounds of food was collected in less than two weeks. The winner of the competition was the MNA program collecting 263 pounds of food and winning a Chik Fil A lunch! MSA collected 232 pounds, MSBA had 196 and MSM had 101 pounds. Every little bit helps to feed the hungry in our community. Thanks for the great response!



"On May 18th the Specialized Masters Program will host another opportunity to help the community. There will be what used to be referred to as an "Old to Gold" event where students, faculty and staff can drop off items, large and small, that are no longer needed and they will be donated to Goodwill. A truck will come to the Notre Dame Bookstore lawn area by the basketball courts at 3 PM to load up all of the items. We will also have a box for the Northern Indiana Food Bank so that students cleaning out their pantries can contribute food they won't be using. All are welcome to drop off donations from 1-3 PM."

LIGHTNING TALKS



On Friday, May 14, from 3-4:15 p.m., the final set of 3-minute faculty lightning talks for this semester will be hosted as part of the Provost Office's Moment to See, Courage to Act initiative. Mahaffey Library's **Pete Pietraszewski** will be one of the 19 speakers. [Sign up here to watch.](#)

UPCOMING EVENT

Building Resilience

Join Adam Dell, Psy.D. - Clinical Psychologist to discuss his perspective on building resilience in a climate of social unrest and adversity.

Why: Learn tips to promote emotional well-being and gain coping skills for both your professional and personal life.

When: May 25th, 11-12 PM EST.

Where: Zoom

[Register here](#)



MENDOZA IN THE NEWS

♦ ITAO's **Mike Chapple**'s comments about the cyberattack on a U.S. pipeline appeared nearly every national newspaper, radio and TV station in the nation, with separate stories by the [Wall Street Journal](#), [Washington Post](#), [Associated Press](#), [Reuters](#), [NPR](#) and [Forbes](#).

PUBLISHED & PRESENTED

♦ A paper by M&O's **Dean Shepherd** titled "Grounding Business Models: Cognition, Boundary Objects, and Business-model Change" was accepted for publication by Academy of Management Review.

STUDY PARTICIPANTS NEEDED

Notre Dame faculty, staff and students have the opportunity to participate in a federally funded project about the social transmission and evasion of COVID-19, which is being undertaken by ITAO's **Corey Angst** in collaboration with ND's computer science faculty.

For the pilot program, which runs through mid-June 2021, participants will be asked to carry small, wireless devices called proximity beacons with them when they are on campus. (Note: The beacons are NOT tracking devices nor do they register any information about the identity of the carrier. They simply calculate distance between other people carrying beacons and stationary beacons in specific locations on campus.)

If you'd like to take part in this study, email Corey at cangst@nd.edu and he will drop a beacon in your Mendoza mailbox. Beacons also will be available for pickup near the mailboxes in the Faculty Support Office. Anyone who works at or attends ND is eligible. Participants will receive a \$10 gift card (a debit card) that can be used anywhere debit cards are accepted. You MUST have a smartphone in order to download an app in order to consent to the study and receive the gift card.

There is no requirement regarding the frequency with which you come to campus; however, for the pilot study, the researchers will get better data the more you are on campus. If the pilot is successful and they are able to monitor proximities, they will launch a much larger study in fall 2021. If you will be back on campus in the fall, please hold on to your beacon after the pilot ends. Corey will contact you again and offer another incentive for participation.

CELEBRATING MOMS



1. MGE's **Angela Sienko** had this to say: "This is my mother, Judy Sienko, with Fr. Ted, just prior to her death. She volunteered at the Crypt on campus and at the Sacred Heart Parish Center. Father Hesburgh was my mother's hero.

"When I first joined the Notre Dame family in 2007, somehow I was invited to a celebratory dinner to mark the publication of the book "Thanking Father Ted: Thirty-five years of Notre Dame Coeducation." And even more surprising, my mother and I were seated at the head table with Father Ted, with my mother directly to his left. After his remarks, and as everyone drank their coffee, my mother and Father Ted talked and talked for what seemed like hours. I have honestly never seen her as happy as I did that night when Father Ted gave my mother all the time in the world.

"Just before my mother's passing from cancer, I visited Father Ted and he blessed a St. Peregrine medal for her. Now I wear it every day."

2. Exec. Ed's **Morgan McCoy** sent in a photo of her and her mom showing off their Notre Dame spirit.

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Department of Communications
Director [Carol Elliott](#)

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