

# MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

MAY 24, 2021

## FROM THE DEAN'S DESK

### New Ph.D. Programs

I'm very pleased to announce the launch of Mendoza's two first-ever doctoral programs in fall 2022 — the Doctor of Philosophy in Management to be awarded by the Department of Management & Organization and the Doctor of Philosophy in Analytics to be awarded by the Department of IT, Analytics, and Operations.

The core mission of the Ph.D. in Management and the Ph.D. in Analytics programs is to prepare doctoral students for careers in academia at the top business schools where publishing research in top academic journals is prioritized, as well as to work in teaching institutions, government and industry. Both programs will also focus on developing future faculty whose academic research aligns with our imperative to **Grow the Good in Business**, contributing to human flourishing with solidarity for all stakeholders, especially the most vulnerable. They are structured to be small and cohort based, with a strong focus on mentorship and apprenticeship opportunities. Targeted enrollment in each program is two students every year toward their eventual maximum enrollment of 10 students in each program. We will begin recruiting this fall.

Additional details include:

**Ph.D. in Management:** **Jason Colquitt**, Franklin D. Schurz Professor of Management, will serve as director. Students will gain foundational knowledge in the field of management, which includes organizational behavior and strategy and entrepreneurship. They will be encouraged to conduct academic research that is impactful, supports human flourishing, and considers the ethical dimensions of their area of study. The curriculum includes courses in the M&O department as well as potential courses in other departments within Mendoza and across campus. For more information, see the [link to the program's website](#).

**Ph.D. in Analytics:** **Ahmed Abbasi**, Joe and Jane Giovanini Professor of IT, Analytics, and Operations, will serve as director. The program will develop thought leaders in the analytics space who are engaged in impactful, cutting-edge scholarly research that considers the ethical dimension of data and its usage. Students will gain foundational knowledge in the field of analytics, which integrates theories and methods from statistical, empirical, analytical and technical research in disciplines such as information systems, operations management and beyond. They will take ITAO courses as well as elective courses in other departments within Mendoza and across campus. For more information, see the [link to the program's website](#).

These inaugural Mendoza Ph.D. programs fulfill a vision that goes back more than 50 years. The Notre Dame Bulletin 1967-1969 mentions the intended launch of doctoral programs in business and public administration in 1971. Although they didn't launch as planned, 30 years later it was still a hot topic, as then-dean Jack Keane emphasized their importance to the College's future, saying in "O'Hara's Heirs" (published in 1991), "The best faculty and graduate students are drawn to those campuses where a climate that nurtures research, scholarly publication and professional exploration is cultivated. And that means doctoral-level ambitions — a top-quality doctoral program." These words still ring true.

These programs not only fulfill this vision, they signal that we are in a new era for the College. The doctoral programs will further elevate our research culture and further advance our reputation as an elite research institution. It is also very exciting that our faculty will be able to help form the next generation of faculty who will have a profound effect on the business environment through their research and teaching future business leaders.

I am very thankful to the following who have invested incredible amounts of time, attention and thought into creating two doctoral programs that will serve our College and the greater academic and practitioner community for generations to come:

- **Jason Colquitt**, Franklin D. Schurz Professor of Management, Management & Organization
- **Craig Crossland**, Rev. Basil Moreau, C.S.C., Department Chair, Management & Organization, and Professor of Management & Organization
- **Ken Kelley**, Senior Associate Dean for Faculty and Research, Mendoza College of Business, and Sorin Society Professor of IT, Analytics, and Operations
- **Ahmed Abbasi**, Joe and Jane Giovanini Professor of IT, Analytics, and Operations
- **Rob Easley**, John W. Berry Sr. Department Chair and Professor of Information Technology, Analytics, and Operations.
- **Corey Angst**, Professor of IT, Analytics, and Operations.
- **Nick Berente**, Viola D. Hank Associate Professor of IT, Analytics, and Operations

There was much work involved already getting us to this point. Departments needed to make a compelling case that they were ready. The budget had to be worked out. Proposals were written in painstaking details and approved by the College Council before being presented to and approved by the Academic Council.

I also want to thank the many faculty and the many staff who were involved in the undergraduate and graduate diploma ceremonies this past weekend. These were fantastic events, thanks to you! Your hard work made for a very special occasion for our students and their families.

In Notre Dame,

Martijn

## MENDOZA HAPPENINGS

Submissions welcome! Click [here](#) or email [mendozabusiness@nd.edu](mailto:mendozabusiness@nd.edu).

### UPCOMING COLLEGE AND UNIVERSITY EVENTS

- ♦ **Building resilience in a climate of social unrest and adversity:** *Tuesday, May 25; 11 a.m.-noon; online.* Join clinical psychologist Adam Dell, Psy.D. from the Notre Dame Wellness Center as he discusses his perspective on building resilience. Learn tips to promote emotional well-being and gain coping skills for both your professional and personal life. [Register here.](#)

### TA & RA MARKETPLACE

#### Announcing the official launch of the Mendoza TA & RA Marketplace

The new Mendoza TA & RA Marketplace is a platform designed to match faculty and staff with Mendoza graduate students who seek opportunities for work as TAs, RAs and/or student employees. This concept originated from faculty and staff who expressed frustration in easily identifying high-quality students in our graduate programs for these positions, especially one-year programs. The hope is that this platform will allow our graduate students to engage with faculty and staff in new, meaningful ways and also make the search and hiring processes much easier for all involved.



At the start of each academic year, as well as throughout the academic year, the [Box folders accessible via this link](#) will be populated with résumés of students in the MBA, MSM, MNA, MSA, residential MSBA and residential MSF programs who are interested in TA and RA work. Faculty and staff should browse résumés at their convenience, and, when a good match occurs, proceed with the normal hiring process.

The [Mendoza TA & RA Marketplace](#) will be available on the [Mendoza Exchange website](#) all academic year. Check the link frequently, as new résumés may be added throughout the year. Of course, folders also will be updated with current résumés at the start of each new academic year.

Many thanks to **Kimberly Bakle**, **Amanda Rink**, **Karma Grundy**, **Kalynda Hamilton** and our colleagues in **Mendoza IT** and **Marketing and Graduate Enrollment** for making this "marketplace" possible!

Kristen Collett-Schmitt  
Associate Dean for Specialized Master's Programs

### CAREER OPPORTUNITIES

- ♦ [Administrative Assistant to the Management & Organization Department](#) (closes May 27)
- ♦ [Associate Director, Web Strategy](#) (closes May 31)

## FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email [mendozabusiness@nd.edu](mailto:mendozabusiness@nd.edu).

### DIVERSITY, EQUITY & INCLUSION

Mendoza's [Growth & Inclusion page](#) is now live. It includes stories about alumni and current students; a list of campus affinity groups and clubs; campus resources and more.

## GROWTH & INCLUSION



### PROFESSIONAL DEVELOPMENT

#### ♦ Fred Freeman Staff Scholarship

If you've recently thought about going back to school, taking a course, or completing a certification, you should consider applying for the Fred Freeman Staff Scholarship. It awards up to \$2,000 in educational expenses per semester to eligible\* Notre Dame full-time, non-exempt staff.

#### How to Apply

Review the application procedures and policy, then download and complete the application form. A short essay (300 words) and supervisor's recommendation are required. Applications must be submitted to the Office of Human Resources in person or emailed to [tuition@nd.edu](mailto:tuition@nd.edu) by **June 1**.

\*One year of full-time service as of the first day of classes for which the employee seeks tuition assistance.

View the [Fred Freeman flyer here](#) and learn more about the [Fred Freeman Staff Scholarship here](#).

For more information, contact askHR at 574-631-5900 or [askHR@nd.edu](mailto:askHR@nd.edu).

### 2021 COMMENCEMENT



Congratulations to the Class of 2021! You can watch recordings of commencement ceremonies online:

- [Mendoza's undergraduate diploma ceremony](#)
- [Mendoza's graduate business diploma ceremony](#)
- [Commencement Mass and Academic Procession](#)
- [University Commencement Ceremony and Academic Procession](#)

SUBMIT NEWS!



Contact: Carol Elliott  
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