

# MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

JUNE 1, 2021

## FROM THE DEAN'S DESK

### Guest Column: Carol Elliott

If you've ever had a meeting in the Dean's Office boardroom, you're familiar with the "gallery of deans" – the portraits of all of the former deans (whose eyes totally follow you, by the way) who have led the College at some point during its 100 years of existence. Each one had a vision for what the College should be, how a business education centered on faith could "be a force for good" in an increasingly complex world. Each made their mark in the College's official history.

As we were planning various commemorations for Mendoza's centennial, it occurred to us that underneath the "official" history is the mostly unrecorded "history made by the masses." These are the accounts told by many, many voices who work here, teach here, attend classes, socialize, celebrate, and at times, mourn. Who day after day enact the vision of the deans through thousands of acts and gestures, and whose lives in return are shaped by being part of the Mendoza community.

In other words, your voices.

As part of the College's centennial commemoration, we invite you to contribute your story to a series of essays called "Make Your Mark." The series is featured on the [Grow the Good in Business: The Century Mark website](#) and several excerpts included in the just-published [Mendoza Business magazine](#).

We launched the series with essays by a number of our alumni and several faculty and staff members. We plan to add essays throughout the year from current and former Mendoza faculty, staff, students and alums. By contributing an essay, you will "make your mark" on the College's timeline, illustrating the mission and impact of their Notre Dame experience on your life through your unique journey.

The specific subject is up to you, but in general, essays should:

- Present how your personal or professional life was affected or changed as a result of your experience at Mendoza, or how you have lived the mission of "Grow the Good in Business" in your personal or professional lives.
- Be 500-1,000 words in length.
- Include a photo of the contributor or if appropriate, the topic being discussed in the essay.
- Essays and photos can be submitted via email to [mendozabusiness@nd.edu](mailto:mendozabusiness@nd.edu).

I've read through the contributions sent so far. Some are funny, some are really moving, some shed a little light on what it was like to be a Black student or first-generation student. [Vivian Yuan's \(MSA '08\) story](#) is one that stays with me. Vivian was having a really hard time. She hadn't found a job and the pressure was mounting. To top it off, she went down to the café for lunch and ended up dropping her salad on the floor. Who hasn't had those days when a dropped salad seems like the final straw? Vivian goes on to tell about the kindness of the café staff uncomplainingly cleaning up the mess and offering her a salad for free. She said, "This had never happened before in my life. I was moved, wiping my tears while eating."

The dropped salad won't make it into the updated edition of "O'Hara's Heirs: Business Education at Notre Dame 1921-2021," which will be available this fall. But Vivian's essay tells the deeper story that reminds us that student life is sometimes stressful and confusing, and that simple kindness can be the truest expression of being a "force for good."

As author Kerry Temple wrote in the original "O'Hara's Heirs," "The story of the College is largely a story of its people ..." Whatever your "Mendoza story" is, whether a particular moment or a career, or a person who influenced your life, please consider making your mark in the College's history by adding your reflection to the series.

All the best,

Carol Elliott  
Director of Communications  
Executive Editor of Mendoza Business Magazine

## FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email [mendozabusiness@nd.edu](mailto:mendozabusiness@nd.edu).

### THREE CHEERS



We asked our Spring 2021 Mendoza's Dean's Awards for Excellence winners to send in pictures of themselves with their awards:

Top left: **Helen High** (Admissions Pipeline & Operations), **Shane McCoy** (MSA Recruiting & Admissions), and **Colleen Cota** (Admissions)

Top right: Mendoza Faculty Support team members **Rachel Karnafel**, **Tami Springer**, **Maggie Neenan-Michel**, **Amy Spangler** and **Denayia Phillips**

Bottom left: **Dave Grundy** (Marketing Technology & Operations)

Bottom center: **Jeremy May** (Educational Support Technician)

Bottom right: **Frank Mark** (Collaboration Engineering Technician)



### KUDOS

◆ M&O's **Jason Colquitt** was inducted into the Academy of Management's Fellows Group for 2021. It recognizes and honors AOM members who have made significant contributions to the science and practice of management. You can read a Mendoza Business magazine feature about [Jason's research here](#).

◆ A recent issue of the American Psychological Association's Science Spotlight newsletter listed a paper co-authored by ITAO's **Ken Kelley** as No. 1 on its list of Most-Cited Articles Published by APA Journals in the Last 10 Years. "[Effect size measures for mediation models: Quantitative strategies for communicating indirect effects](#)" was published in Psychological Methods in 2011. To date, it has 1,191 citations.

### MENDOZA IN THE NEWS

◆ M&O's **Dean Shepherd** was quoted in the Wall Street Journal article "[What Entrepreneurs Have Learned From the Covid-19 Pandemic](#)."

### FACULTY FELLOWSHIP

◆ **Notre Dame Institute for Advanced Study Faculty Fellowships**

During the 2022-2023 academic year, the Notre Dame Institute for Advanced Study is sponsoring research projects that investigate the concept of "The Public" from many disciplines and applications.



Notre Dame Institute for  
**ADVANCED STUDY**

The project will bring together humanists, scientists, social scientists, legal scholars, and artists to examine how we organize individuals, political and scientific institutions, cultural resources, and informational structures into public, private, and expert domains.

Applications for Faculty Fellowships on The Public will be accepted until 11:59 p.m. ET on Monday, Sept. 27, 2021. [Go here for more information.](#)

### PROFESSIONAL DEVELOPMENT

◆ **Taste of Technology 2021 Sessions: June-July; via Zoom.**

The first session is "Back under the Big Top: Remote Work Lessons for the Office" on June 8 from 10:05-10:50 a.m. The past year of radically altered work arrangements has led to all kinds of different ways of working. While many aspects of the past year have been challenging, there are some really valuable lessons to be drawn from remote work that we can and should bring back to campus as we all come back under the Big Top to work together again.

[For a full list of events and to register, go here.](#)

**SUBMIT NEWS!**



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