

# MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

JULY 26, 2021

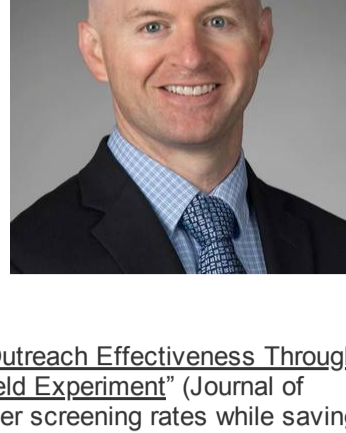
## FROM THE DEAN'S DESK

### Guest column: Ken Kelley

#### 2021 Mendoza Mission Research Awards

I'm pleased to announce the 2021 recipients of the Mendoza Mission Research Award, an annual recognition of Mendoza research papers that exemplify the College's imperative to "Grow the Good in Business." This year, six papers were chosen from nominations submitted across the six academic departments and nearly all of our major research areas:

**Matt Bloom, Research Professor of Management & Organization;** "[Stories of Calling: How Called Professionals Construct Narrative Identities](#)" (Administrative Sciences Quarterly, 2020). The paper explored how people find deeply meaningful work by studying people who experience their work as a life's calling. The findings provide insights into how people find a calling, and how they are able to sustain this deep connection to their work over long periods of time.



**Yixing Chen, Assistant Professor of Marketing;** "[Improving Cancer Outreach Effectiveness Through Targeting and Economic Assessments: Insights from a Randomized Field Experiment](#)" (Journal of Marketing, 2020). What should health care institutions do to boost cancer screening rates while saving more money for the health care system? Combining machine learning and a large-scale field experiment, this NIH-sponsored study develops a personalized outreach program that can simultaneously improve liver cancer screening rates by up to 24 percentage points and return on outreach program by up to 96%.

**Zach Kowalski, Assistant Professor of Accountancy;** "[Can Ethics Be Taught? Evidence from Securities Exams and Investment Adviser Misconduct](#)" (Journal of Financial Economics, 2020). In 2010, the investment adviser qualification exam reallocated coverage from the rules and ethics section to the technical section. Comparing advisers with the same employer in the same location and year, the research found those passing the exam with more rules and ethics coverage are one-fourth less likely to commit misconduct.

**Sophie Shive, Viola D. Hank Associate Professor of Finance, and Margaret Forster, Teaching Professor of Finance;** "[Corporate Governance and Pollution Externalities of Public and Private Firms](#)" (Journal of Financial Studies, 2020). The number of U.S. publicly traded firms has halved in 20 years. How will this shift in ownership structure affect the economy's externalities? Using comprehensive data on greenhouse gas emissions, the paper finds in part that independent private firms are less likely to pollute and incur EPA penalties.

**Daewon Sun, Professor of IT, Analytics, and Operations;** "[Responsible Sourcing Under Asymmetric Information: Price Signaling versus Supplier Disclosure](#)" (Decision Sciences Journal, 2020). This paper studies a firm's responsible sourcing decision, along with the optimal strategy to communicate that decision to uninformed consumers. The results imply that stakeholders, such as governments and nongovernmental organizations (NGOs), should focus on both improving market transparency, by encouraging firms to make their suppliers more visible, and promoting socially conscious consumption among consumers.

**Katie Wowak, Associate Professor of IT, Analytics, and Operations;** "[The Influence of Female Directors on Product Recall Decisions](#)" (Manufacturing & Service Operations Management, 2020). The paper investigates if adding female directors to a firm's board of directors changes whether and how quickly the firm recalls defective products. The research found that compared to firms with all-male boards, those that have female directors announce high severity recalls 28 days faster or a 35% reduction in recall timing. They also find that for low severity recalls, which can be hidden from regulators, firms with female directors announce 120% more recalls, in comparison to a firm that has no female directors.

Research plays a critical role in advancing our academic reputation. My congratulations to these faculty members for their significant contribution to Mendoza's research excellence and for their research that sheds light on how business can be used to advance the common good.

These researchers as well as those from last year will be invited to share their research in an event to honor the research and to celebrate how research can help advance our imperative to "Grow the Good in Business."

In Notre Dame,

Ken

Ken Kelley, Ph.D.  
Senior Associate Dean for Faculty and Research  
Edward F. Sorin Society Professor of IT, Analytics, and Operations

## FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email [mendozabusiness@nd.edu](mailto:mendozabusiness@nd.edu).

### STAFF WELCOME WEEK

## Welcome Back Mendoza Staff!

We have missed you! There are some exciting events planned for the first week back and we cannot wait to see you all!

**Tuesday, August 3<sup>rd</sup>**  
**Donuts with the Dean**

Grab a donut, visit the coffee cart and share in a joyous welcome from Dean Martijn Cremers. In appreciation for your service, Martijn is giving a special Mendoza Centennial t-shirt to all faculty & staff members!  
9:00am to 10:30am, Stayer Commons A

Not able to attend? T-shirts will be available in Faculty Support after the event.

**Wednesday, August 4<sup>th</sup>**  
**Pictures with the Notre Dame Leprechaun**

Wear favorite ND gear and stop by for a quick snap!  
Mendoza Atrium, 2:00pm to 3:00pm

**Friday, August 6<sup>th</sup>**  
**Ice Cream Social**

Come on out for a game of corn hole and some ice cream!  
2:00pm to 3:00pm, quad on the west side of Mendoza

**Mark your calendars for Sunday, August 29<sup>th</sup>!**

We have reserved the family picnic area at Potawatomi Zoo from 2:00pm to 8:00pm. Pack a lunch or your favorite snacks and enjoy a fun afternoon at the zoo connecting with other Mendoza families!

Fees for zoo admission are staff responsibility.

Calendar invitations will be shared soon.

Sincerely,

Mendoza Social Events Committee

### FALL 2021 REMINDERS

#### Get Ready for Fall!

Here are a few highlights from the provost's message on [fall outlook and policy updates](#):

#### Vaccination Requirement

- If you have not yet uploaded your vaccination documentation, information on how to do so can be found [here](#).
- Faculty and staff may apply for an exemption from the vaccination requirement for medical or religious reasons, or other strongly held beliefs. The deadline for filing a request for an exemption has been extended from July 15 to August 2, 2021. The exemption form can be found [here](#).

#### Masking and Surveillance Testing

- For those who are fully vaccinated, at this time masking is optional on campus, whether indoors or outdoors.
- Those granted an exemption from vaccination **must** participate in weekly surveillance testing and continue to wear a mask indoors while on campus. These employees will receive additional information about the testing requirement after August 2. Ongoing surveillance testing and wearing a mask is required if an employee receives an exemption. If these rules are not followed, there will be repercussions.
- We should continue to practice grace and patience with one another, please respect the choices of students, faculty, staff and visitors who are masked, and avoid making assumptions.

#### General Updates

- The COVID-related restrictions on gatherings and events – including meetings, conferences, and performances – are lifted. This means that event venues can once again be utilized, with gathering size to be determined by venue and nature of the event and subject to public health protocols in effect at the time of the event.
- Visitors who are not vaccinated will be expected to wear a mask when attending gatherings on campus. Organizers of events should convey this expectation to attendees.

Visit [covid.nd.edu](https://covid.nd.edu) for full updates, messages from leadership and policies.

### THREE CHEERS



The Dean's Office's Kara Palmer had this to say about the Faculty Support Team:

*"The Faculty Support Team and they were off the charts! Overall the College is 'very satisfied' with all of the services offered and results are deemed as accessible, professional, knowledgeable and helpful.*

*A few specific comments included:*

*'Work turnaround is superfast...exceptionally helpful, especially during the challenging past 15 months of the pandemic'*

*'Maggie and her team have saved us thousands of dollars (since working with them post-reorganization)'*

*'Everyone is always helpful and courteous'*

*Thank you to our amazing team and thanks to all who participated in the survey and provided feedback!"*

### FACULTY UPDATES

#### ◆ Workshop Reminders:

Sign up for **Mendoza Summer Series: Introduction to Inclusive Pedagogy** workshop to develop a deeper understanding of the principles of inclusive teaching and structuring a learning experience to support all students.

**DATE: August 3**  
**LOCATION: Stayer 213**  
**ITINERARY:**

9:00 – 9:10 Introductions  
9:15 – 10:30 Session 1: Introduction to Inclusive Pedagogy  
10:30 – 10:40 Break  
10:40 – 12:00 Session 2: Antiracism and Culturally Responsive Teaching  
12:00 – 1:00 Lunch  
1:00 – 2:15 Session 3: Responding to Microaggressions and Implicit Bias  
2:15 – 2:30 Wrap-up Session

Please [register for the sessions you plan to attend here](#) by July 30. You can also RSVP for lunch and let us know if any dietary restrictions by accessing that link. Contact **Ken Kelley** or **Kristen Collett-Schmitt** if you have any questions.

#### ◆ Research Funding Opportunity:

**ProQuest Pivot** is a funding opportunities database that is easily searchable by anyone with a Notre Dame NetID. The comprehensive database includes federal, non-federal, foundation, and private opportunities from around the globe.

### MENDOZA IN THE NEWS

◆ Research by M&O's **Tim Kundro** showing harassment in the service industry can be attributed to tipping and "service with a smile" was picked up by multiple news outlets including [NPR](#), [Fast Company](#) and [Study Finds](#).

### PUBLISHED & PRESENTED

◆ A paper by ITAO's **Xuying Zhao** and **Hong Guo** titled "The role of expectation-reality discrepancy in service contracts" was published in Production and Operations Management.

◆ A paper by M&O's **John Busenbark** titled "Omitted Variable Bias: Examining Publication at Research with the Impact Threshold of a Confounding Variable (ITCV)" was accepted for publication at Journal of Management.

◆ A paper by M&O's **Brittany Solomon** and **Cindy Muir**, and **Matthew E.K. Hall**, Director of ND's Rooney Center for the Study of American Democracy, titled "When and Why Bias Suppression is Difficult to Sustain: The Asymmetric Effect of Intermittent Accountability" was accepted at Academy of Management Journal.

◆ M&O's **Dean Shepherd** had several papers published. "Managing negative emotions from entrepreneurial project failure: When and how does supportive leadership help employees?" appears in the Journal of Business Venturing; "Beyond funds raised: How public displays of compassion manifest in crowdfunding campaigns" appears in the Academy of Management Discoveries; "Envisioning entrepreneurship's future: Introducing me-search and research agendas" appears in Entrepreneurship Theory and Practice; and "Prosocial Venturing in Response to a Humanitarian Crisis: Building Theory From the Refugee Crisis in Germany" appears in Entrepreneurship Theory and Practice.

◆ A paper by Marketing's **Yixing Chen** titled "Treatment Effect Heterogeneity in Randomized Field Experiments: A Methodological Comparison and Public Policy Implications" has been accepted for publication by the Journal of Public Policy & Marketing.

### KUDOS

◆ Accountancy's **Ken Milani** and **John Connors** went back-to-back in TAXES—the Tax Magazine. The May 2021 issue included the co-authored article, "Tax Tips for the 2021 Graduate" while the June 2021 issue included another joint effort, "Ten Succession Planning Strategies: An Overview of Their Tax Benefits and Burdens."

SUBMIT NEWS!



Contact: Carol Elliott  
Department of Communications  
Mendoza College of Business  
574-631-2627  
celli011@nd.edu

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