

# MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

AUGUST 2, 2021

## FROM THE DEAN'S DESK

### Welcome back

Welcome back, everyone! What a blessing to see more familiar faces and hear more conversations in the hallways again after 15 months of remote work arrangements for so many of us.

I've often talked about the importance of a strong sense of community at Mendoza — of realizing that we are in the same "fleet of boats" sailing together to the same destination (to reference The Great Wave analogy). We are at our best when we recognize that we have a shared purpose, with a responsibility to each other and in need of help from others. This is how we not only get through difficulties, but how we rise above them to succeed.



This is the spirit that has been displayed time and time again in this past year and a half. We have weathered many "great waves," personally and professionally, and I know it hasn't been easy. I am incredibly grateful for the immense amount of hard work, patience and flexibility you've devoted in service of our students and our broader mission.

COVID, unfortunately, is not totally behind us, and undoubtedly there will be new challenges that arise. Some of you may be anxious about returning to the office environment and assuming your "new normal" routine, which is totally understandable. With the new academic year before us, I encourage you to celebrate the community we share by reconnecting with old friends and reaching out to new colleagues. This might be as simple as a hallway chat, going to the lounge for coffee or participating in social activities.

As a small token of appreciation, I'm pleased to give each faculty and staff member a special Mendoza Centennial t-shirt as a thank-you gift for your service and sacrifices. The shirts have the Centennial logo on the front and the striking "100" illustration from Mendoza Business magazine on the back. All are invited to attend the "Donuts with the Dean" event tomorrow (Tuesday) from 9-10:30 a.m. in Stayer Commons A and you may pick up your shirts at that time. You may also pick up t-shirts in Faculty Support.

As a reminder, **Rob Kelly**, the new senior director of operations, will be on hand during the "Donuts" event to introduce himself. Please stop by to welcome him.

I want to thank the **Mendoza Staff Social Committee** for planning this and other events this week to help transition back to working from campus, and the **Communications** group for arranging the t-shirt.

Again, welcome back, everyone, and go Irish!

In Notre Dame,

Martijn

## FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email [mendozabusiness@nd.edu](mailto:mendozabusiness@nd.edu).

### STAFF WELCOME WEEK

## Welcome Back Mendoza Staff!

We have missed you! There are some exciting events planned for the first week back and we cannot wait to see you all!

**Tuesday, August 3<sup>rd</sup>**

**Donuts with the Dean**

Grab a donut, visit the coffee cart and share in a joyous welcome from Dean Martijn Cremers. In appreciation for your service, Martijn is giving a special Mendoza Centennial t-shirt to all faculty & staff members!

**9:00am to 10:30am, Stayer Commons A**

*Not able to attend? T-shirts will be available in Faculty Support after the event.*

**Wednesday, August 4<sup>th</sup>**

**Pictures with the Notre Dame Leprechaun**

**Wear favorite ND gear and stop by for a quick snap!**

**Mendoza Atrium, 2:00pm to 3:00pm**

**Friday, August 6<sup>th</sup>**

**Ice Cream Social**

**Come on out for a game of corn hole and some ice cream!**

**2:00pm to 3:00pm, quad on the west side of Mendoza**

**Mark your calendars for Sunday, August 29<sup>th</sup>!**

**We have reserved the family picnic area at Potawatomi Zoo from 2:00pm to 8:00pm. Pack a lunch or your favorite snacks and enjoy a fun afternoon at the zoo connecting with other Mendoza families!**

*Fees for zoo admission are staff responsibility.*

Calendar invitations will be shared soon.

Sincerely,

*Mendoza Social Events Committee*

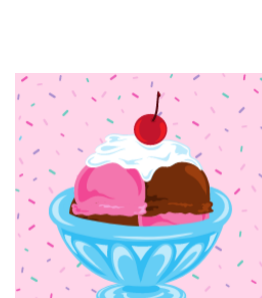
### FACULTY WORKSHOP REMINDER

The **Mendoza Summer Series: Introduction to Inclusive Pedagogy workshop** takes place tomorrow (August 3) from 9 a.m. to 2:30 p.m. and includes lunch. *Please note: The location has been changed to Stayer 210. Contact **Ken Kelley** or **Kristen Collett-Schmitt** if you have any questions.*

### SAVE THE DATE

#### Good strategy: Start with ice cream

The **provost's office** invites all faculty and academic staff to an ice cream social on **August 18 from 3:00-4:00 p.m. on the Library Lawn**. The provost and associate provosts will be your servers, as we share our excitement for the coming year and our appreciation for the many ways in which you promote research, education, and scholarship at the University of Notre Dame. Please save the date on your calendar!



### WELCOME TO MENDOZA

**Mary Coghlin** is an Associate Director of Career Development, focusing on coaching Tech/General Management students in the 2 Year MBA Program. She graduated with an undergraduate degree from Mendoza in Marketing in 2014. Mary spent time at Google in Ann Arbor after undergrad, working in sales, strategy, and coaching roles while learning the tech landscape. She returned to Mendoza in 2018 as a part of the MBA class of 2020, where she concentrated in Strategy and Marketing. Prior to joining the Career Development team, Mary spent the last year working on the McDonald's US Marketing Team in Consumer Insights.

**Ashley Heberling** has joined the Office of Department Chairs Administrative team as the administrative assistant to the Department of Management & Organization. In her new role, Ashley will support the Department Chair, faculty and students through a variety of activities and initiatives.

**Rob Kelly** is Mendoza's Senior Director of Operations. Rob will oversee and coordinate operational functions across the College in order to provide greater strategic attention, improved communication and goal alignment. Rob will supervise the directors of Mendoza Graduate Programs Student Services, Operations, Career Development, and Experiential Learning and Leadership Development, as well as the directors of Alumni Programs and Information Technology. Rob has been with the University since 2006 and with the athletics department since 2013. Most recently, he assumed leadership in 2017 of Fighting Irish Media (FIM), the athletics communications and media production group charged with educating, elevating and empowering student-athletes while inspiring fans and future generations to engage in the Notre Dame experience.

**Jennifer McGuire** has joined the Mendoza Graduate Programs Operations Team as the Logistics & Events Program Manager supporting the Meyer Business on the Frontlines programs. In her role, Jennifer will work closely with the BOTFL and MGP Ops teams to lead, plan, and facilitate domestic and international travel, logistic, and event efforts for program operations throughout the academic year.

**Mary Kate Scardillo** is an Associate Director of Career Development. Her position combines the roles of employer relations and career coach for one-year MBA students. Prior to Notre Dame, Mary Kate spent time in both graduate admissions and athletic departments at different institutions throughout the Northeast.

**Katy White** has joined the Career Development team as Operations Manager. Katy has worked for the University for over ten years, beginning her tenure with the MBA program in 2010. She has worked for the Nanovic Institute, the Alliance for Catholic Education, and most recently with the Undergraduate Career Development office. Her background is in office and business management and event planning.

**Richard Yoo** is the Associate Director, Employer Relations, and will be leading Graduate Business Career Development efforts in creating robust MBA Internships and Full-Time Employment outcomes through employer engagement and recruiting program excellence. Rich brings perspective from a 25+ year marketing and innovation career having worked on brands including Lego, Kraft, Keebler, and McDonald's.

### MENDOZA IN THE NEWS

[The Wall Street Journal](#) reviewed M&O's **Jim Otteson's** book "Seven Deadly Economic Sins," calling it "a fine effort to introduce readers to the basic principles of market economics."

### PUBLISHED & PRESENTED

A paper by M&O's **Dean Shepherd** titled "Intersectionality in Intractable Dirty Work: How Mumbai Ragpickers Make Meaning of Their Work and Lives" has been accepted for publication in the Academy of Management Journal.

Two papers by M&O's **John Busenbark** titled "Retaining Problems or Solutions? The Post-Acquisition Performance Implications of Director Retention" and "Corporate-Level Influences on Internal Capital Allocation: The Role of Financial Analyst Performance Projections" were accepted for publication by Strategic Management Journal.

Marketing's **Frank Germann** recently presented the findings from a randomized controlled field experiment in Uganda at the [Better World Forum](https://www.youtube.com/watch?v=ydHxbZvIB_s). A recording of the presentation can be found here: [https://www.youtube.com/watch?v=ydHxbZvIB\\_s](https://www.youtube.com/watch?v=ydHxbZvIB_s)

### KUDOS

Mendoza's director of alumni relations **Ryan Retartha** received the Outstanding New Professional Award from the Association of Business School Alumni Professionals (ABSAP).

**SUBMIT NEWS!**



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