

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

AUGUST 16, 2021

FROM THE DEAN'S DESK

Fall event planning updates

Our Mendoza Atrium was extra busy last week as MBA orientation got underway. Of course, that meant the return of a cherished tradition at Mendoza – free food! It's great to see people grabbing a bagel and chatting with colleagues. It's a simple reminder of how much we do enjoy being together as a community.

On the important topic of food, I want to pass along some important information provided by the University Entertainment and Events (UEE) group regarding updates to service for the fall semester.

As the labor market continues to be challenging, UEE has evaluated its current service capacity and has made some adjustments to better prioritize the needs of the University, especially those of students. Here are some of the changes that may affect our faculty and staff as employees and as event planners:

- Mendoza's Café Commons will remain closed for the fall. Faculty and staff can still get beverages in the third floor lounges in Mendoza and Stayer. Grab 'n' go offerings (e.g. ,fresh fruit, Farmers Fridge salads, etc.) will be expanded at both South and North Dining Halls.
- Legends will not reopen at the start of the semester as a restaurant but will be utilized as an event venue, primarily for student activities and possibly on home football game days.
- Retail dining in LaFortune and Duncan Student Center will continue. However, UEE will adjust some operating hours, primarily on weekday evenings and weekends based on staffing levels. The University will supplement capacity by providing multiple food trucks immediately outside both student centers on certain days. Visit dining.nd.edu for specific information about hours and trucks.
- **Important information for event planners:** Due to current staffing levels in University Catering, UEE is actively prioritizing events. At this time, any event that is not scheduled at least two weeks in advance cannot be guaranteed. Moreover, there may be times that events scheduled more than two weeks in advance will not be able to be supported by University Catering. Please contact 631-1400 to reserve space and catering services.
- In the event that University Catering is unable to assist your team, the UEE team will work to confirm an external caterer. In addition to current campus-approved caterers (Navarre Hospitality, LaSalle Catering and Levy), UEE has expanded the list of approved external caterers (e.g. Ruth's Chris, Mission BBQ, etc.) and are actively adding more.
- Events will resume under pre-COVID event protocol with the provision that any indoor event with external guests requires all attendees to wear masks except while they are eating and drinking. Hosts are expected to communicate to guests accordingly.

We are likely to see additional changes to these guidelines and policies as current labor capacities and COVID-19 related health and safety protocols change. I appreciate your flexibility and patience as we negotiate this path to our new normal together, and look forward to many occasions this academic year when we can gather together (often with food!).

In Notre Dame,

Martijn



FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

WELCOME TO MENDOZA

Patty Brady is Director of Strategic Projects at NDIGI, implementing special initiatives, especially as related to the Investment Management Access and Inclusion Initiative. In addition, she assists in planning and developing new programs, leveraging personal networks to achieve NDIGI priorities. Patty joined NDIGI from the Notre Dame Investment Office, where she served as an Investment Manager.

Nicole Velasquez recently joined the Mendoza Center of Excellence as the Assistant Director of Web Marketing. In her role, Nicole will work closely with Mendoza's functional departments to elevate Mendoza.nd.edu's web presence. She's a 2020 graduate of Notre Dame with a degree in Marketing and also served as a videographer for Fighting Irish Digital Media.

FELLOWSHIP OPPORTUNITY

Notre Dame Institute for Advanced Study Faculty Fellowships

During the 2022-2023 academic year, the Notre Dame Institute for Advanced Study is sponsoring research projects that investigate the concept of "The Public" from many disciplines and applications.

The project will bring together humanists, scientists, social scientists, legal scholars, and artists to examine how we organize individuals, political and scientific institutions, cultural resources, and informational structures into public, private, and expert domains.

Applications for Faculty Fellowships on The Public will be accepted until 11:59 p.m. ET on Monday, Sept. 27, 2021. [Go here for more information.](#)

MENDOZA IN THE NEWS

A [Financial Times opinion piece](#) examines research by Finance's **Huaizhi Chen** which found that almost a third of supposedly safe US bond funds are actually riskier than their classification would imply.

[Live Wire covered research](#) by Finance's **Martijn Cremers** which showed that only the most distinct and most patient funds go on to meaningfully outperform the stock market over very long periods.

Research by M&O's **Tim Kundro** identifies [two common types of organizational cover-ups](#) and reveals why some are allowed to continue unchecked.

Research by M&O's **John Busenbark** calls into question the wisdom of [retaining at least one board-level director from an acquired company](#).

PUBLISHED & PRESENTED

Accountancy's **John Donovan**'s paper, "Private Lenders' Use of Analyst Earnings Forecasts When Establishing Debt Covenant Thresholds," has been accepted for publication by The Accounting Review.

Accountancy's **Andy Imdieke**'s sole authored paper "The Role of Timing and Management's Remediation Actions in Preventing Failed Remediation of Material Weaknesses in Internal Controls" was accepted for publication in Contemporary Accounting Research.

A paper by Accountancy's **Stephannie Larocque** and **Sophie Shive** titled "Private Equity Performance and the Effects of Cash Flow Timing" was accepted for publication by The Journal of Portfolio Management. Another paper by Stephannie titled "Independent and Investment-Bank Analysts' Target Prices," was accepted for publication by the Journal of Financial Reporting.

A paper by Marketing's **John Gaski** titled "Introducing the Marketing Accountability Standards Board (MASB) and Its Common-Language Marketing Dictionary: Background, Description, Vision, and Prospects" was published in the Journal of Macromarketing.

KUDOS

ITAO's **Nick Berente** and **David Dobolyi** received a \$96k grant from the National Science Foundation that is part of a bigger study (~\$400k) with collaborators from Brandeis, Michigan, and Maryland. Nick and David hosted online sessions in April and May, teaching hundreds of scientists how to "[make the leap to large](#)." This portion of the study involves analyzing survey responses about scientist assumptions and how we can influence those assumptions.

Accountancy's **Tonia Murphy**'s paper "The Name Game: Merging the Business and Law of Trademarks" received the Hoeber Memorial Award for Best Paper in Volume 38, Issue 1 (Winter 2021) of the Journal of Legal Studies Education, a publication of the Academy of Legal Studies in Business.

STAFF WELCOME WEEK

Staff returning to campus were greeted with a welcome back gift bag; delicious Donuts (and coffee) with the Dean and a shirt giveaway; an opportunity to get a selfie with the ND Leprechaun (coincidentally named Patrick); and finally an ice cream social and cornhole games. Welcome back, staff! [More photos are available here.](#)



SUBMIT NEWS!



Contact: Carol Elliott
Department of Communications
Mendoza College of Business
574-631-2627
celliott1@nd.edu

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