

Morning Brew

FOR WHEN THE WORKADAY WORLD IS A LITTLE CLOSER TO HOME

MAY 26, 2021

SPECIAL COMMENCEMENT KUDOS

From Dean Cremers:

My deepest appreciation to all of our faculty and staff who assisted with the undergraduate and graduate commencement ceremonies. They were so very well organized, which required a lot of time devoted to planning in the past weeks. It was beautiful to see such a large number of staff helping out on Friday night and Saturday afternoon. Thanks to all of them, the students had wonderful and smoothly run in-person diploma ceremonies. They also made everything easy for all of the faculty involved.

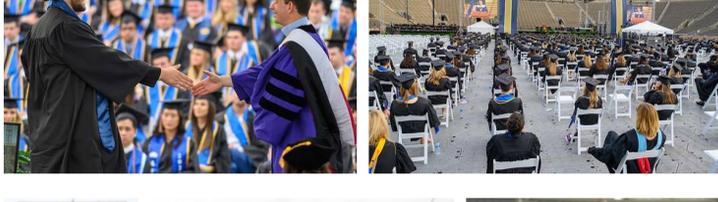
For the undergraduate diploma ceremony, my special thanks to **Amy Radvansky, Andy Wendelborn, Barb Westra, Gina Shropshire, Lisa Heming, Laura Glassford, Jessica Noffsinger, Amanda Rink, Maggie Neenan-Michel, Bailey Smith, Jenna Rangel, Kathy Webb and Dale Nees.**

For the graduate diploma ceremony, the team consisted of 43 staff and 30 faculty members from Mendoza Graduate Programs. Special thanks to **Morgan McCoy, Christine Gramhofer and Teresa True.** I also want to pass along a couple of compliments sent from the Registrar's Office in praise of the team:

"Graduate Business did an awesome job and stood out for their efficiency! I half joked with Christine Gramhofer on the way out of the stadium that we needed Grad Business to make an instructional video on how to run a college diploma ceremony because you all were so outstanding." **Chuck Hurley**, ND registrar

"I was so impressed with all your resources, efficiencies, and all the details you added. Everything went so smoothly from the student check-in, the seating, your marshals checking students in their seat order, and even after the ceremony getting your cards in the correct order for the photographer. Several of us in the Registrar's Office have been remarking about what a fantastic job you guys did. Really, congratulations on a job well done. It was outstanding." **Dawn Templeton**, ND assistant registrar

Great job, everyone!



Above photos were taken by Matt Cashore



THREE CHEERS



Kara Palmer had this to say about **Heather DeCourval**: "Shout out to Heather for helping the CRU (COVID Response Unit) and having a very direct, very positive impact on the student experience in this academic year."

Andrew Sama, Director, University Facilities Information (MBA '06), shared some stats about the CRU:

- In the fall semester, the CRU scheduled 5,477 tests.
- In the spring, they scheduled 4,472 tests.
- Students spent approximately 28,000 days in quarantine.

MENDOZA IN THE NEWS

◆ M&O's **Jim O'Rourke** was quoted about challenges the U.S. post office faces looking ahead in a piece by The Hill.

◆ **HR Dive** covered research by M&O's **Nathan Meikle** that shows when one coworker publicly endorses another's contributions, both parties benefit.

◆ Poets & Quants included MBA candidates **Meghan Lally** and **Tyler White** in their Meet the MBA Class of 2022 series.

PUBLISHED

◆ **Bill Wilkie**, the Nathe Professor Emeritus of Marketing's Ruby, served as co-editor of a recently released special publication, the Journal of Macromarketing's Ruby (40th) Anniversary Issue, which includes articles from widely renowned marketing scholars. Bill co-authored the opening article in the issue, "The Indispensable Discipline" (Volume 40, January 2021, pages 1-5).

◆ A paper by ITAO's **Daewon Sun** titled "Impact of Organizational Structure on Development Strategy under Equity-Based Incentives" was published in Production and Operations Management.

◆ A paper by Accountancy's **Erik Beardsley** entitled "What's my target? Individual analyst forecasts and last-chance earnings management" coauthored with John Robinson at Texas A&M and Paul Wong at UC-Davis was accepted for publication at the Journal of Accounting & Economics.

KUDOS

◆ Undergrad's **Jessica Noffsinger** graduated from Ivy Tech with honors with an associate's of applied science in business administration degree.

◆ A paper by M&O's **John Busenbark** titled "Divided we fall: How ratios undermine research in strategic management" won the 2021 Organizational Research Methods Best Paper Award.

◆ MSBA career coach **Lindsey McIntyre** and director of administration **Kara Palmer** were elected as officers of THRIVE! Kara is president and Lindsey is mentoring chair. To learn more about thrive, visit <https://womenthrive.nd.edu/>.

◆ Marketing's **Tim Bohling** was on Poets & Quants' list of **Favorite Business Professors Of The Class Of 2021.**

◆ Nine Mendoza faculty received promotions from the University:

- ITAO's **Katie Wowak** and Marketing's **Vamsi Kanuri** were promoted to associate professor with tenure.
- ITAO's **Jennifer Waddell** was promoted to teaching professor.
- M&O's **Tim Balko, Jen Cronin** and **Chris Stevens** were promoted to associate teaching professor.
- ITAO's **Seth Berry** and **Fred Nwanganga** were promoted to associate teaching professor.
- Finance's **Jason Reed** was promoted to associate teaching professor.



NEXT WEEK

Look for the Mendoza Exchange on June 1 because of the holiday.

Mendoza College of Business
Department of Communications
Director **Carol Elliott**

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