

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

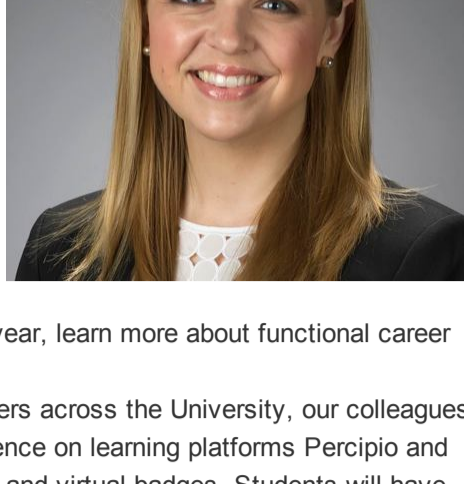
DECEMBER 7, 2020

FROM THE DEAN'S DESK

Guest column: Kristen Collett-Schmitt

Bountiful Winter Session offerings reflect successful integration within Mendoza Graduate Programs

In early November, **Dean Cremers** wrote in the Mendoza Exchange about the efforts of both the University and NDIGI to keep students engaged during the Winter Session. Today, I am pleased to share news of the efforts of the faculty and staff in **Mendoza Graduate Programs** to create learning opportunities for **Specialized Master's** students during the months between the fall and spring semesters. (Many are also open to MBA students). A full list of offerings is available on the [Specialized Master's Student Portal](#).



- **Career Workshops:** Our colleagues in **Career Development** will be busy as of Dec. 2 with workshops designed to help graduate students make the most of the Winter Session, jumpstart their job search in the new year, learn more about functional career areas, and hone their skills in interviewing and networking.
- **Digital Badges and Certificates:** In collaboration with others across the University, our colleagues in Mendoza IT have created an immersive learning experience on learning platforms Percipio and Udemy that will allow students to earn online certifications and virtual badges. Students will have access to high-quality, on-demand courses covering a range of topics such as data science, finance, programming, leadership, business strategy and professional development. Tailored learning paths that complement Mendoza curriculum have been curated for each Specialized Master's program.
- **Virtual Leadership Academy:** This four-day leadership boot camp, led by **Angela Logan** and **Joan McClendon**, will integrate students across all Specialized Master's programs. Topics include DE&I in the Workplace, Effective Communication, Emotional Intelligence and Spiritual Leadership
- **Communication Bootcamp:** Presented by colleagues in the **Fanning Center for Business Communication**, this bootcamp will ask students to commit six hours to taking their communication skills to the next level. Sessions will target skills critical to the job search process and are open to all Mendoza Graduate Programs.
- **For-credit courses:** Optional, for-credit courses will be offered in Nonprofit Management & Leading with Social Impact, Board Relations & Management, and Special Topics in Tax. The students who choose to enroll in these courses will be able to accelerate their degree requirements, expand their elective set and/or free up time in the traditional spring semester.
- **Crossroads Classic Analytics Challenge:** Open to both undergraduate and graduate students, this first annual event is co-sponsored by Teachers Credit Union, Butler University, Indiana University, Purdue University and the University of Notre Dame. Students will have the chance to sharpen their predictive modeling skills and win cash prizes.
- **Virtual Christmas Cookie Contest:** Sponsored by the new Specialized Master's Council, students will use social media to engage with each other during the holiday with a virtual contest.

As you scroll through this message, it's likely not lost on you that this set of offerings is both impressive and extensive. This amazing work is reflective of the dedication of Mendoza faculty and staff that is always evident in a normal year, but particularly notable during this unusual one. As soon as the new and experimental Winter Session was announced by the University, our colleagues reacted by swiftly identifying the needs of students across all programs and creating meaningful content. We carefully balanced the importance of keeping students engaged and connected to Mendoza during the Winter Session and using the time to reset before (what is likely to be) a tumultuous spring semester.

This amazing work is also reflective of successful integration across nearly all academic and functional areas in Mendoza Graduate Programs, including Career Development, Student Services and Operations, Experiential Learning and Leadership Development, and Mendoza IT. The collaborative efforts of the academic directors of the Specialized Master's programs, faculty and staff merged seamlessly to serve the best interests of our students. I can personally attest to the fact that our students are grateful, too. Now more than ever, I feel blessed to be part of our Mendoza community, and in particular, our Specialized Master's program teams.

I wish everyone in the College well-deserved joy this holiday season.

In Notre Dame,

Kristen Collett-Schmitt
Associate Dean for Specialized Master's Programs
Associate Teaching Professor of Finance

MENDOZA HAPPENINGS

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

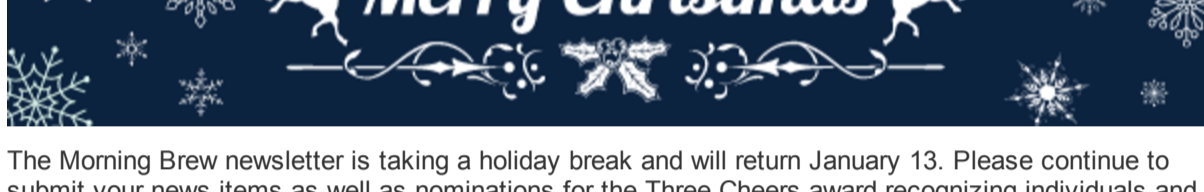
UPCOMING COLLEGE AND UNIVERSITY EVENTS

◆ **Fanning Faculty Conversation on Business Writing Pedagogy:** *Monday, December 14; 11 a.m. - noon, online.* Discussion will cover different approaches to teaching writing, assignments and assessments, feedback and grading strategies and available resources.

◆ **Mendoza Staff Townhall:** *Monday, December 14; 3-4:30 p.m., online.* Staff is invited to submit questions for Dean **Martijn Cremers** and/or EVP **Shannon Cullinan**, guest speaker for the meeting. Fill out [this form](#) to submit kudos for a colleague!

◆ **SAVE THE DATE! Notre Dame Ethics Week: Beginning with Empathy: Listening and Learning from Others:** *The week of February 16; Tuesday to Friday at noon each day, online.* The 24th annual Ethics Week will feature discussion on topics such as the science and practice of standing under another's experience, empathy and racial justice, working toward the common ground and empathy in healthcare. More information on the events and how to register is forthcoming.

REMINDER!



The Morning Brew newsletter is taking a holiday break and will return January 13. Please continue to [submit](#) your news items as well as nominations for the Three Cheers award recognizing individuals and teams who helped with your work and contributed to your success!

CAREER OPPORTUNITY

◆ [Associate Director of Web Marketing](#)

FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

WINTER TERM PROFESSIONAL DEVELOPMENT

New Year, New You

Learning opportunities to improve your skills and help you achieve your personal and professional goals!

Wednesday, January 20:

- **Opening Event & Keynote:** *9:00 a.m.* **Amber Selking**, mental performance consultant to head coach **Brian Kelly** and the Notre Dame Football team, director of people performance at Lippert Components, Inc. and adjunct professor of strategic human resource management for Mendoza
- **Setting Life Goals:** *11:00 a.m.* **Wendy Angst**, associate teaching professor and assistant department chair in the Management & Organization Department
- **Tech Tips and Tricks:** *1:00 p.m.* **David Yeh**, manager of enterprise technology and **Nick Page**, manager of Mendoza education technologies from Mendoza IT
- **How to Leverage your Coaching Skills in Times of Change:** *3:00 p.m.* **Kelly McNally**, executive administrator and **Marcy Simons**, organizational development librarian from the Hesburgh Libraries

Thursday, January 21:

- **How to Raise Antiracist Children:** *9:00 a.m.* **Megan Akatu**, director of business development, **Torence Witherspoon**, sales coordinator and **Calvin Metts**, Morris Inn sous chef from University Enterprises and Events
- **Accounting Matters:** *11:00 a.m.* **Angela Byce**, Mendoza's finance assistant director
- **Strategies for Setting and Achieving Goals:** *11:00 a.m.* **Martha Vanderheyden**, wellness coach, Notre Dame Wellness Center
- **21 Ways to Rejuvenate Yourself:** *11:30 a.m.* **Martha Vanderheyden**, wellness coach, Notre Dame Wellness Center
- **Capitalizing on Your Work & Relationships with the Predictive Index:** *1:00 p.m.* **LaTonia Ferguson**, learning & organizational development consultant, Notre Dame Human Resources
- **Personal and Professional Branding at Work:** *3:00 p.m.* **LaTonia Ferguson**, learning & organizational development consultant, Notre Dame Human Resources

Friday, January 22:

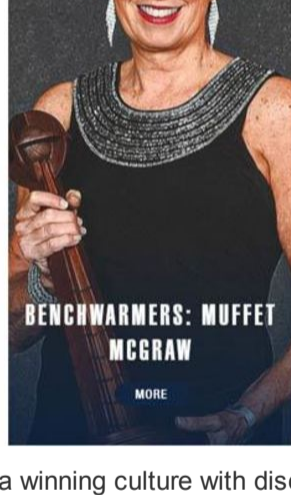
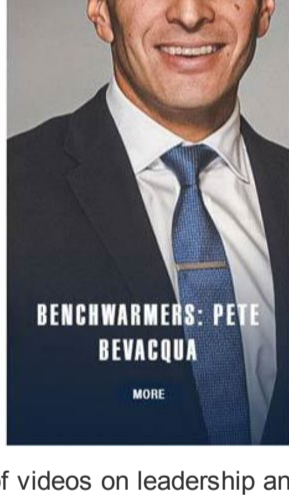
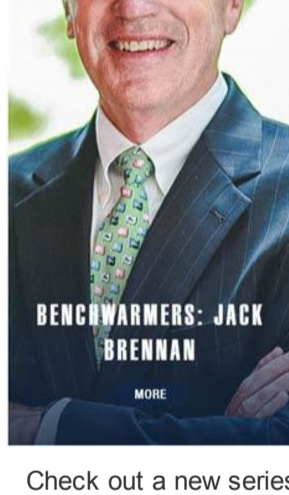
- **Covid Chronicles: What We Learned and How We Can Use it to Grow the Good in the future:** *9:00 a.m.* **Kara Palmer**, director of administration
- **Project Management: Birthday Parties to Dog Houses:** *11:00 a.m.* **Chris Fruehwirth**, director of Mendoza IT, **Zara Osterman**, communications project specialist and **Diego Wang**, Mendoza IT project manager
- **Intrinsic Motivation, Flow, Mastery, and Coaching:** *1:00 p.m.* **Andrew Brown**, assistant director for operational effectiveness, Notre Dame Research
- **Program Close with Trivia and Prizes:** *3:30 p.m.*

All events will be on Zoom. More information, including detailed session information and speaker bios will be coming soon.

KUDOS

◆ ITAO's **Scott Nestler**, **John Lalor**, **Martin Barron** and Seth Berry were awarded an Innovation Initiative Small Grant by The Atlantic Coast Conference and Center for Research in Intercollegiate Athletics (CRIA) for their project entitled "Development and validation of a multidimensional mental health screening instrument." The Innovation Initiative Small Grant Program funds research projects examining issues related to college athletics administration.

BENCHWARMERS



Check out a new series of videos on leadership and a winning culture with discussions led by Notre Dame Athletics' VP and **James E. Rohr** Director of Athletics at Notre Dame Jack Swarbrick. Topics include current events, philosophy, big ideas and a sprinkling of Fighting Irish.

Interviewees include **Muffet McGraw**, a Naismith Memorial Basketball Hall of Fame coach and current Mendoza faculty member, **Jack Brennan**, chairman of the Notre Dame Board of Trustees who also serves as chairman emeritus and senior advisor of Vanguard, one of the world's largest investment companies, and **Pete Bevacqua**, President of NBC Sports Group in 2018 and a board member of RISE, an alliance of sports organizations that promote racial equality. An interview with **Laura Schwab**, Aston Martin's first female president is planned for December 13.

For more information and links to the videos visit the [Benchwarmers site here](#).

LEADERSHIP MEETINGS

Schedule a 15 minute 1:1 with Mendoza leadership:

Ken Kelley, Senior Associate Dean for Faculty and Research
Tuesday, December 8, 9 - 11 a.m.

Wednesday, December 9, 1:30 - 3:30 p.m.

[Click here to schedule](#)

Kara Palmer, Director of Administration
Tuesday, December 8, 2 - 4 p.m.

Friday, December 11, 9 - 11 a.m.

[Click here to schedule](#)

Mike Mannor, Associate Dean for the MBA Program
Wednesday, December 9, 2 - 4 p.m.

[Click here to schedule](#)

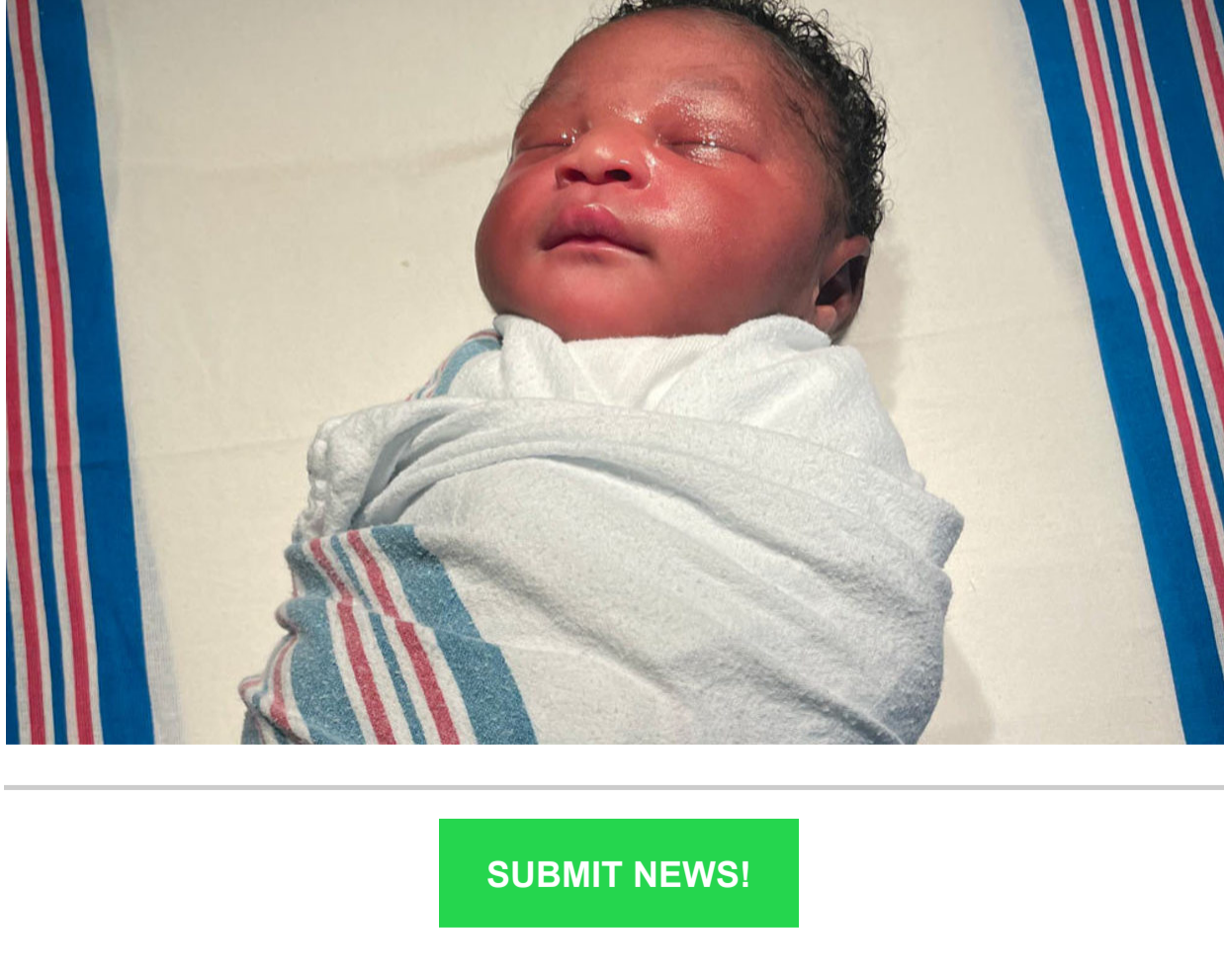
Jim Leady, Associate Dean for Undergraduate Studies
Monday, December 14, 10 a.m. - noon

Tuesday, December 15, 2 - 4 p.m.

[Click here to schedule](#)

NEW ADDITION

Congratulations to data scientist **Raymond Alavo** and his wife Dominique Abby who welcomed daughter Brielle Alavo on December 5. She weighed in at 8lbs and 2oz and measuring 20in1/4. Baby and mommy are doing well!



SUBMIT NEWS!



Contact: Carol Elliott
Department of Communications
Mendoza College of Business
574-631-2627
celiot1@nd.edu

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