

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

MARCH 22, 2021

FROM THE DEAN'S DESK

Guest column: Jim Otteson

Coming to Notre Dame in the middle of a pandemic was, well, interesting. But it was a homecoming for me. I earned my undergraduate degree in liberal studies from Notre Dame. I also attended a summer hockey camp at ND when I was 9. I fell in love. I resolved to be the first person in my family to go to college, and Notre Dame was the only option. As an undergrad here, I met my future wife, Katie, (who was a finance major), I studied abroad my sophomore year in Innsbruck, Austria, and I had some of the best experiences of my life.

I went on to get a Ph.D. in philosophy from the University of Chicago, where I wrote my dissertation on Adam Smith's moral theory — leading to a career that explored the disciplines of moral philosophy, 18th-century "classical" liberalism, the history of economic thought and, eventually, business ethics.

I have been amply blessed in my life, and the opportunity to join the faculty of Mendoza is, for me, the highest honor and greatest privilege I have had in my professional career. It is also a great responsibility. Notre Dame has a mission that goes beyond scholarly excellence. The words of [Notre Dame's mission statement](#) resonate deeply with me: "The University of Notre Dame is a Catholic academic community of higher learning, animated from its origins by the Congregation of Holy Cross." The statement continues: "As a Catholic university, one of its distinctive goals is to provide a forum where, through free inquiry and open discussion, the various lines of Catholic thought may intersect with all the forms of knowledge found in the arts, sciences, professions, and every other area of human scholarship and creativity."

As a member of the faculty of Notre Dame, I believe I am called every day to ask whether I am giving my all to its mission — not just as an excellent university, but as an excellent Catholic university, with all the duties, responsibilities, obligations ... and joy that that entails.

I have recently been asked to serve as the faculty director of the [Notre Dame Deloitte Center for Ethical Leadership](#). In this capacity, I am privileged to build on the outstanding foundation laid by its previous director, **Chris Adkins**, and to work with its outstanding team, associate director **Brett Beasley** and administrative assistant **Deb Coch**. Chris's are big shoes to fill, and the challenge to maintain, and even expand, the work of Chris and his team is daunting. But I welcome the challenge and look forward to working with the Center and its team.

In the coming months, you will hear from the Deloitte Center about programs and activities we are planning. I hope you will join us and even contribute. Thanks primarily to Brett and Deb, you will also continue to get the Center's regular newsletters and dispatches, containing links to and discussions of cutting-edge research and scholarship that reflect the dynamic field of business ethics. We welcome your suggestions about speakers to invite, in-residence scholars to host, conferences to organize, research to support, and programs to sponsor.

I thank **Martijn Cremers** and **Ken Kelley** for this opportunity. I thank Chris for all he has done to set up the Center for success. I thank Brett and Deb for their continuing and dedicated service. And I thank all of you — my Mendoza colleagues — for welcoming me and entrusting me with the honor of joining you and serving Our Lady's University.

In Notre Dame,

Jim Otteson

John T. Ryan Jr. Professor of Business Ethics and
Rex and Alice A. Martin Faculty Director of the
Notre Dame/Deloitte Center for Ethical Leadership



MENDOZA HAPPENINGS

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

UPCOMING COLLEGE AND UNIVERSITY EVENTS

♦ **Rankings 101: Tuesday, March 23; 1:30-2:15; online.** Learn about the different types of Graduate Business rankings and dive into the process, characteristics and methodology of the most important rankings Mendoza participates in. The Dean's Office's Jean Meade will host the session. [Join the session with this link.](#)

♦ **Ten Years Hence: News, Fake News, and Deep Fakes. How Do We Know What's True?: 10:40 a.m.-12:10 p.m.; on Zoom.** The Ten Years Hence speaker series explores issues, ideas and trends likely to affect business and society over the next decade. For more information and to register go [here](#).

Upcoming sessions include:

- March 26: Jamie Fly, President & CEO of Radio Free Europe/Radio Liberty. Making America Competitive Again in the Information Space.
- April 9: Hany Farid, University of California, Berkeley. Trust and Truth in the Age of Deep Fakes.
- April 16: Sarah Cook, Research Director for China, Hong Kong, and Taiwan Freedom House. Disinformation, China, and Beijing's Broader Global Media Influence.
- April 30: Danielle Citron, Boston University Law School. The End of Privacy: How Intimacy Became Data, and How to Stop It.



♦ **Financial Statement Fraud Seminar: Online.** Experts in corporate fraud share their unique perspectives and experience as part of the virtual Financial Statement Fraud Seminar Series, hosted by the [Center for Accounting Research and Education \(CARE\)](#). [Register here](#) to attend the virtual seminars.

Upcoming sessions include:

- March 29: Matt Jacques, Chief Accountant in the Enforcement Division, SEC
- April 5: Andy Richmond, Senior Vice President, Cornerstone Research
- April 12: Sean Berry, Prosecutor, US Department of Justice
- April 19: Weston Smith, Whistleblower, Former HealthSouth CFO
- April 26: L Christopher Knight, Federal Bureau of Investigation
- May 3: Bringing It All Together Panel Discussion, Q&A and Closing Remarks

To find out more information about the seminar series visit [CARE's news and events page here](#).

♦ **Ethics in an Age of Disruptions: Wednesday, April 14; 4 p.m.; online.** The Notre Dame Deloitte Center for Ethical Leadership invites you to the 2021 Frank Cahill Lecture in Business Ethics, delivered by Keith Darcy, President of Darcy Partners, Inc. Darcy works with boards and senior executives on a wide variety of complex governance, ethics, compliance, and reputation risk challenges. For more information and to register visit <https://ethicalleadership.nd.edu/events/>.

"HEAR IT FROM HER" STUDENT PANEL ON MARCH 29



Mendoza colleagues who interact with current and prospective students are invited to attend "Hear It From Her," a student discussion panel moderated by **María Stutsman y Márquez**, director of graduate recruiting and admissions. The panel will feature five women enrolled in our residential graduate business programs discussing topics relevant to women in business. The panelists also will discuss select questions submitted by attendees at the time of registration.

From María: "Given the statistics about women in top C-Suite leadership roles (8%) at Fortune 500 companies, which has doubled in the last few years, we know that leaders on boards and executive teams who set the organizational culture are responsible for fostering true change. As a leader in graduate management education, Mendoza has an important role to play in closing the gender gap. You'll be inspired to hear from our current students about their own personal leadership journeys and how they challenge the status quo."

Mendoza staff and faculty are welcome to attend and submit questions, and are encouraged to invite prospective and current students.

When: Monday, March 29 from 6 p.m. to 7 p.m. ET.

Register: [Hear It From Her](#)

Panelists: **Christine Chun**, MBA Class of 2022; **María Isabella Gómez**, MSM Class of 2021; **Charlotte Harris**, MNA Class of 2021; **Elizabeth Muldoon**, MSA Class of 2021; Panelist TBD, MSBA Class of 2021.

FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

REGIONAL BELONGING SURVEY

The inaugural Regional Belonging Survey is launching today, Monday, March 22. The survey will reveal insights from residents living in the South Bend – Elkhart region, including their lived experiences, perspectives on representation in leadership positions, and needs from the community as it relates to a feeling of belonging.

Any resident from Elkhart, Marshall, or St. Joseph County can participate and the survey takes less than five minutes to complete. More information about the survey and the link to participate are [available at this link](#).



DIVERSITY, EQUITY & INCLUSION

What is an "ally"? How can I use my privilege to help communities of color, the LGBTQ+ community, and/or women? If I am a member of a minority community, how can I both support myself and bolster other communities? What do diversity & inclusion, anti-racism, and justice look like in the workplace? What does it look like in classrooms at Notre Dame?

If you have contemplated any of these questions: Join the Black Business Association of Notre Dame (BBAND) and McKinsey & Company on **Thursday, March 25 from 7-8 p.m.** as we discuss the meaning of Allyship and how to be an Ally. McKinsey will take us through an Allyship training which will be followed by small break-out group discussions!

Register for this event now! The deadline to register is 11:59 p.m. on Wednesday, March 24. All students, faculty, and staff are welcome!

SUBMIT NEWS!



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