

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

MARCH 30, 2021

FROM THE DEAN'S DESK

100 Years and Counting

A blessed Holy Week.

April 20 marks the College's "official" 100th anniversary when the University established the College of Foreign and Domestic Commerce with Father John O'Hara, C.S.C., as dean. At the start, the College had an enrollment of nearly 400 students and a 13-member faculty.

Pre-COVID, we had planned to celebrate the Centennial with receptions and other in-person events such as a conference. Even though pandemic-related restrictions are easing, we have decided to delay in-person celebrations that involve significant travels until 2022 out of an abundance of caution.

We will commemorate our anniversary this year in other ways, however. Here are a few projects underway:

- The Mendoza Business magazine's cover story, "The Century Mark," to be published in May, presents both the legacy of the College and the significance of our mission as we look to the future.
- "Hidden History" is an ongoing Mendoza Morning Brew newsletter feature that highlights Mendoza history.
- The Century Mark website, scheduled for launch in April, will include stories about the founding of the College, a timeline of historical events and an essay series called "Make Your Mark." The series features contributions by students, faculty, staff, alums and friends of the College as they reflect on the impact that Notre Dame and Mendoza have had on their lives. More information about how you can contribute will be sent soon.
- Commemorative commencement gifts to all 2021 graduates of "The Great Wave" print will include the Centennial logo.
- A new edition of "O'Hara's Heirs: Business Education at Notre Dame," with new chapters added to bring the history up to date, will be presented this fall.
- A special Centennial-themed Staff Appreciation Day is being planned for spring 2022 to thank our staff for their hard work, dedication and commitment to the College.

The Mendoza Centennial is a momentous occasion that provides us with the opportunity to reflect on our legacy as well as plan for the future. Above all, it is an occasion to recognize and remember the many people — faculty, staff, students, alums and others — whose lives and contributions formed the College as we know it today. As Kerry Temple wrote in "O'Hara's Heirs," "The story of the College is largely a story of its people ..." I'm thankful to the many of you who contribute to the story of Mendoza every day.

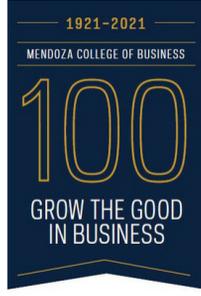
Lastly, I'll share [Pope Francis' message of hope and renewal for Lent 2021](#):

"Dear brothers and sisters, every moment of our lives is a time for believing, hoping and loving. The call to experience Lent as a journey of conversion, prayer and sharing of our goods, helps us – as communities and as individuals – to revive the faith that comes from the living Christ, the hope inspired by the breath of the Holy Spirit and the love flowing from the merciful heart of the Father.

May Mary, Mother of the Saviour, ever faithful at the foot of the cross and in the heart of the Church, sustain us with her loving presence. May the blessing of the risen Lord accompany all of us on our journey towards the light of Easter."

Happy Easter!

Martijn



MENDOZA HAPPENINGS

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

UPCOMING COLLEGE AND UNIVERSITY EVENTS

◆ **BRITE Women Project: Crisis Communication: Planning & responding in Uncertain Times:** *March 31; 5:30-7 p.m.; online.* Registration is open for this free virtual session on crisis communication led by **Amanda McKendree**, director of Mendoza's Fanning Center for Business Communication. Find more information at the [BRITE Women Project](#).



[Register here.](#)

◆ **Ten Years Hence: News, Fake News, and Deep Fakes. How Do We Know What's True?:** *10:40 a.m.-12:10 p.m.; on Zoom.* The Ten Years Hence speaker series explores issues, ideas and trends likely to affect business and society over the next decade. For more information and to register go [here](#).

Upcoming sessions include:

- April 9: Hany Farid, University of California, Berkeley. Trust and Truth in the Age of Deep Fakes.
- April 16: Sarah Cook, Research Director for China, Hong Kong, and Taiwan Freedom House. Disinformation, China, and Beijing's Broader Global Media Influence.
- April 30: Danielle Citron, Boston University Law School. The End of Privacy: How Intimacy Became Data, and How to Stop It.

◆ **Financial Statement Fraud Seminar:** *Online.* Experts in corporate fraud share their unique perspectives and experience as part of the virtual Financial Statement Fraud Seminar Series, hosted by the [Center for Accounting Research and Education \(CARE\)](#). [Register here](#) to attend the virtual seminars.

Upcoming sessions include:

- April 5: Andy Richmond, Senior Vice President, Cornerstone Research
- April 12: Sean Berry, Prosecutor, US Department of Justice
- April 19: Weston Smith, Whistleblower, Former HealthSouth CFO
- April 26: L. Christopher Knight, Federal Bureau of Investigation
- May 3: Bringing It All Together Panel Discussion, Q&A and Closing Remarks

To find out more information about the seminar series visit [CARE's news and events page here](#).

◆ **Ethics in an Age of Disruptions:** *Wednesday, April 14; 4 p.m.; online.* The Notre Dame Deloitte Center for Ethical Leadership invites you to the 2021 Frank Cahill Lecture in Business Ethics, delivered by Keith Darcy, President of Darcy Partners, Inc. Darcy works with boards and senior executives on a wide variety of complex governance, ethics, compliance, and reputation risk challenges. For more information and to register visit <https://ethicalleadership.nd.edu/events/>.



HOLY WEEK SERVICES

This year offers the unique opportunity for students, who under different circumstances may in the past have traveled for Easter, to experience the Triduum (Mass of the Lord's Supper on Holy Thursday, Celebration of the Lord's Passion on Good Friday, and the Easter Vigil on Holy Saturday) and Easter celebrations on campus. Unlike last Easter, when churches were unable to welcome a congregation and all services were virtual, we're grateful for this opportunity to pray together safely and in-person.

Visit [Campus Ministries' website](#) for more information about the Holy Week and Easter schedules.



FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

WELCOME TO MENDOZA

Joel Farran joined the Career Development team as the Associate Director for the EMBA and MSF programs. Joel will work with EMBA and MSF students on career and leadership development and will lead the development and execution of the Career Mastery Course and programming around key areas of career development including networking, interviewing, salary negotiations, leveraging your MBA for career success, and more.

Previously, Joel worked for 18 years at Blue Cross and Blue Shield of Illinois, Montana, New Mexico, Oklahoma & Texas in roles that included sales, marketing, project management, finance, and strategy. His most recent role with the company was Chief Brand Officer and Senior Vice President.

PROVOST OPEN OFFICE HOURS

REMINDER! Provost **Marie Lynn Miranda** is available to talk during open office hours. No appointment is needed, but masks are required. Open office hours will be conducted in the Sorin Room of LaFortune Student Center until the weather warms up, then the location will be moved outside.

Upcoming dates and times for open office hours are:

- Tuesday, March 30, 3:30–5:00 p.m.
- Tuesday, April 13, 10:30 a.m.–12:00 p.m.
- Wednesday, May 5, 3–4:30 p.m.

The schedule and updates are available [here](#).



SUBMIT NEWS!



Contact: Carol Elliott
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