

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

APRIL 12, 2021

FROM THE DEAN'S DESK

Guest column: Michael Brach, Executive MBA program director

Announcing a new format for Notre Dame EMBA-Chicago

I'm excited to let you know about an upcoming change to the Notre Dame EMBA-Chicago program that will enhance the experience we offer our students.

Starting in January 2022, our EMBA-Chicago program will follow a two-year format with monthly residencies from Thursday through Saturday at our downtown Chicago campus. Previously, the EMBA-Chicago was offered as a 17-month program with bimonthly residencies.

Our aim in making this change to the format is to ensure that we are providing our students the very best EMBA experience and program outcomes possible.

The perception of the program in the marketplace is extremely positive and our alumni speak very favorably about their experience. The feedback we've received from students and surveys over the last few years has shown that satisfaction with the program has improved significantly. With this change, Mendoza will be best equipped to meet the needs and expectations of students at the highest level possible. Our EMBA-South Bend program has been the two-year, monthly residency for some time.

Beginning earlier this spring, associate dean **Walt Clements** and I spoke with various audiences including department chairs, the EMBA curriculum committee and EMBA faculty, staff and students to discuss various data points and options to improve the program. We looked at data across the South Bend and Chicago programs related to faculty and teaching methods, curriculum, career development services, operations and administration, and the overall student satisfaction with the program. We also compared our results to other EMBA programs in the region/industry.

As we compared our Chicago program to the South Bend program, and both of those program offerings to other programs in the region, several recommendations for curriculum adjustments were advanced. In addition, the 17-month format in Chicago was identified as a limiting factor in further elevating the student experience.

The advantages of the new format for our students include:

- Additional opportunities to build relationships with business professionals in their cohort, faculty members and the broader Notre Dame community.
- Extended time to work together between residencies on group projects, which are a central part of the EMBA curriculum.
- More flexibility as they balance professional, personal and program demands each month.
- Reduced cost and stress of travel for those who fly into Chicago from all over the U.S.
- A closer alignment with the EMBA-South Bend program, allowing for increased opportunities for collaborative learning experiences.

The new format is part of our ongoing commitment to provide EMBA students with an optimal educational experience supported by alumni, faculty, staff and the larger Notre Dame community. The schedule provides Chicago based students increased opportunities to participate in speaker and networking events, international engagements and more electives.

The planning and effort undertaken to review and analyze the program were significant. We appreciate the time and efforts of everyone involved in the process, particularly the efforts to revise operational plans and calendars, revise the content on the website, and communicate the changes to our various audiences. THANK YOU!

In Notre Dame,

Mike

Michael Brach '88
Director, Executive MBA Program



MENDOZA HAPPENINGS

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

UPCOMING COLLEGE AND UNIVERSITY EVENTS

◆ **Staff Town Hall: Wednesday, April 14; 3-4:30 p.m.; online.** Log in to the meeting 5 minutes early for the "pre-show" portion to see shout outs, celebrations, promotions and service anniversaries.

The schedule is as follows:

- Opening Prayer, Fr. **Jim Bracke**
- Dean's Excellence Award Presentation, **Martijn Cremers**
- Guest Speaker, Provost **Marie Lynn Miranda**
- College Updates
 - **Kara Palmer**, DE&I and other staff updates
 - **Kristen Collett-Schmitt**, Specialized Masters updates and news
 - **Mike Mannor**, MBA updates and new initiatives
 - **Walt Clements**, EMBA schedule changes
 - **Martijn Cremers**, College Update

To submit questions for Provost Marie Lynn Miranda and Dean Martijn Cremers [complete this form](#).

Give a shout out to a colleague or tell us about something good that is going on in your life [via this form](#).

◆ **Ethics in an Age of Disruptions: Wednesday, April 14; 4 p.m.; online.** The Notre Dame Deloitte Center for Ethical Leadership invites you to the 2021 Frank Cahill Lecture in Business Ethics, delivered by Keith Darcy, President of Darcy Partners, Inc. Darcy works with boards and senior executives on a wide variety of complex governance, ethics, compliance, and reputation risk challenges. For more information and to register visit <https://ethicalleadership.nd.edu/events/>.

◆ **ND in the Fight Against Human Trafficking: Moderator: Thursday, April 15; 6 p.m.; online. Brett Beasley**, Associate Director of the Notre Dame Deloitte Center for Ethical Leadership and moderates the discussion on the University's efforts in the fight against human trafficking and forced labor. [More information and the registration link are available here.](#)

◆ **Ten Years Hence: News, Fake News, and Deep Fakes. How Do We Know What's True?: 10:40 a.m.-12:10 p.m.; on Zoom.** The Ten Years Hence speaker series explores issues, ideas and trends likely to affect business and society over the next decade. For more information and to register go [here](#).

Upcoming sessions include:

- April 16: Sarah Cook, Research Director for China, Hong Kong, and Taiwan Freedom House. Disinformation, China, and Beijing's Broader Global Media Influence.
- April 30: Danielle Citron, Boston University Law School. The End of Privacy: How Intimacy Became Data, and How to Stop It.

◆ **Financial Statement Fraud Seminar: Online.** Experts in corporate fraud share their unique perspectives and experience as part of the virtual Financial Statement Fraud Seminar Series, hosted by the [Center for Accounting Research and Education \(CARE\)](#). [Register here](#) to attend the virtual seminars.

Upcoming sessions include:

- April 19: Weston Smith, Whistleblower, Former HealthSouth CFO
- April 26: L Christopher Knight, Federal Bureau of Investigation
- May 3: Bringing It All Together Panel Discussion, Q&A and Closing Remarks

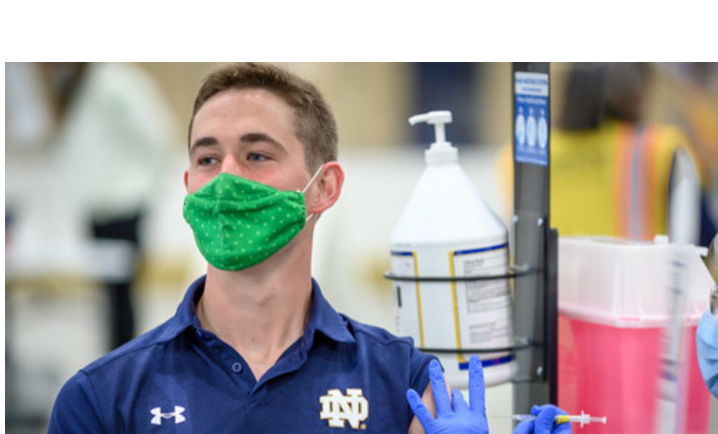
To find out more information about the seminar series visit [CARE's news and events page here](#).

CALL FOR VOLUNTEERS

Volunteers are needed for the University's on-campus vaccination clinic that will administer the first dose of the COVID-19 vaccine (Pfizer) through Thursday, April 15 in the Compton Family Ice Area. This University-wide event is particularly important to ensure all those who wish to be vaccinated have the opportunity. For all information regarding this event, please visit <https://here.nd.edu/health-safety/covid-19-vaccination-information/>.

Volunteers will greet people when they arrive, check in individuals for their scheduled appointment, assist the vaccinators as scribes, run supplies, schedule individuals for second dose appointments, and direct people where to go. Volunteers do not give shots.

[Sign up here to volunteer for one or more shifts](#) as your schedule allows. Up to 100 volunteers are needed each day (50 volunteers per shift) to operate the clinic. Your shift will be confirmed 24 hours before you are scheduled and a meal will be provided. If you have any questions, please contact vaccine@nd.edu.



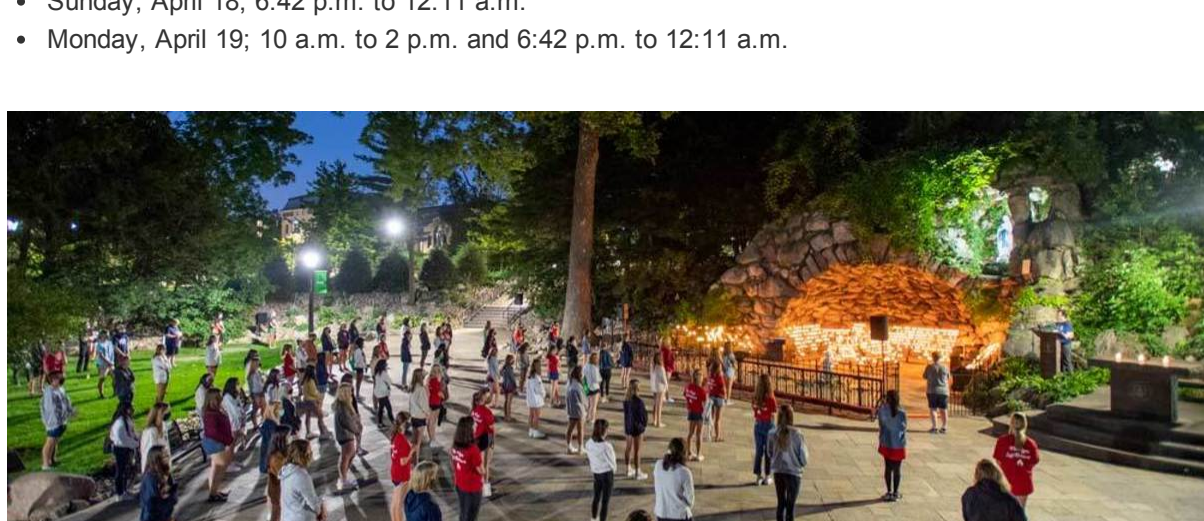
Patrick Heffernan '22 prepares to receive his first dose of the Pfizer COVID-19 vaccine at the Vaccination Administration Center at the Compton Family Ice Arena. (Photo by Matt Cashore/University of Notre Dame)

2021 NOTRE DAME DAY

The eighth annual **Notre Dame Day** is here! Tune in to the live broadcast featuring amazing stories of students, professors, alumni and friends of Notre Dame who are making an impact all over the world and make a gift to further the work of the areas of campus that mean the most to you!

The broadcast will be live from campus on:

- Sunday, April 18; 6:42 p.m. to 12:11 a.m.
- Monday, April 19; 10 a.m. to 2 p.m. and 6:42 p.m. to 12:11 a.m.



FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

PROFESSIONAL DEVELOPMENT

◆ **Community Engagement Faculty Institute: June 2-4; application deadline April 16.** The Community Engagement Faculty Institute (CEFI) is offered for all who want to explore or deepen their knowledge, skills and passion for community-engaged teaching, learning and research. CEFI 2021 will focus conversations, readings and site visits on the theme of "Childhood Adversity and Solidarity in South Bend." The institute will take place June 2-4. The application deadline is Friday, April 16. [Details here.](#)

SUBMIT NEWS!



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