

Morning Brew

FOR WHEN THE WORKADAY WORLD IS A LITTLE CLOSER TO HOME

MARCH 3, 2021

HIDDEN HISTORY: Women at ND

Emerging Openness

In 1972, Notre Dame's undergraduate program became co-educational for the first time in its 130-year history. Graduate programs, however, had been open to women for some time to accommodate female Church and religiously affiliated laypersons who attended summer programs in large numbers.

Growth was slow in women's enrollment in the MBA program. In 1973, five years after the launch of the program, just 12 of the 150 MBA students were women. But even this number was significant, as pointed out by Kery Temple, author of O'Hara's Heirs: Business Education at Notre Dame, 1921-1991:

"The inclusion of women was revolutionary, but it was just one indication of Notre Dame's emerging openness—to racial minorities, toward non-Catholics, toward the world. Notre Dame, it was said, would not be less Catholic, but more catholic, more universal. Its reach would stretch to new horizons."

Source: O'Hara's Heirs: [Business Education at Notre Dame](#), 1921-1991; page 97.

In recognition of Black History Month, Mendoza's Staff Diversity Equity & Inclusion Council's subcommittees on Engagement and Education and Culture and Inclusivity will be sharing stories in Mendoza Morning Brew.



THREE CHEERS

From **María Stutsman y Márquez**, director of Graduate Recruiting and Admissions:

*"I would like to share cheers for **Shane McCoy** who will likely exceed the MSA enrollment goal. He is 65% above last year in submitted applications and 181% above in confirmed applicants at this same time last year. Moreover, his collaboration with the program director and other stakeholders has allowed for these outstanding results."*

*"Also, a big shout out to **Heather DeCourval** and team who have kept the admissions operations moving right along given the recent changes to the test-waiver opportunities and a recent shift in how we run our interviews. It's been a lot of nuanced changes in process as we support students through the journey."*

Each week, we'll highlight some of the ways our colleagues Collaborate, Contribute and Compete in order to Grow the Good in Business. Please send your nominations to mendozabusiness@nd.edu.

COVID VACCINES

The State of Indiana just lowered the age of eligibility for the COVID-19 vaccine to age 55 or older. Eligible individuals can register on the [Indiana coronavirus vaccine website](#).

The [Indiana Department of Health](#) also announced Tuesday a partnership between the St. Joseph County Health Department and the University of Notre Dame to establish a mass vaccination site on our campus to support the state's COVID-19 vaccination efforts.

The site, at Compton Family Ice Arena, will be open on **Friday, March 26 and Saturday, March 27 from 8:00 a.m. to 8:00 p.m.**, with the possibility of extending an additional day. It will provide vaccinations free of charge for those Indiana residents eligible at that time under the Indiana Department of Health vaccine guidelines, whether or not they study or work at the University.

MEMORIAL SERVICE

COVID-19 Memorial Observance and Prayer Service: Wednesday, March 3; 5:45 p.m. on Main Quad, near the statue of Father Sorin. Honor the more than 2.5 million lives lost to the coronavirus worldwide. Following the service, students, faculty and staff are invited to take a candle and return it to the Grotto at their convenience in thoughtful, prayerful remembrance. [More information is available here.](#)

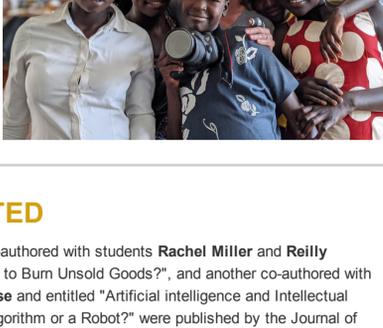
Timing:

- 5:45 p.m.: Tolling of the Basilica bells
- 6 p.m.: Prayer service led by **Rev. Pete McCormick, C.S.C.**



MENDOZA IN THE NEWS

◆ Where traditional humanitarian efforts might call for aid, students in **Wendy Angst's Innovation and Design Thinking class** envision sustainable, human-centered solutions that could bring about lasting change. And, thanks to an anonymous donor, they have the opportunity to apply their classroom learning to the problem and implement and test their ideas.



PUBLISHED & PRESENTED

◆ Two papers by M&O's **Jim O'Rourke**, one co-authored with students **Rachel Miller** and **Reilly Gibbons** and entitled "Burberry, Ltd.: Is it Okay to Burn Unsold Goods?", and another co-authored with students **Jenna Schiemer** and **Nicholas Tawse** and entitled "Artificial intelligence and Intellectual Property: Who Owns Property Created by an Algorithm or a Robot?" were published by the Journal of Organizational Behavior Education.

◆ A paper by M&O's **Dean Shepherd** entitled "We Can't Direct the Wind, But We Can Adjust the Sails: Prosocial Ventures' Responses to Potential Resource Threats" was accepted for publication by Organization Science.

KUDOS

◆ **Morgan McCoy** is the new director of operations for the Mendoza Graduate Programs (MGP) as of March 1, 2021. As the MGP director of operations, Morgan is responsible for organizing, influencing and executing planning efforts across all Mendoza Graduate Programs and non-degree academic sessions, including orientations, immersions and co-curricular activities. She oversees the MGP operations team that supports academic operations, student onboarding, and events and programming capacities. Some of her immediate objectives include clarifying and improving processes related to how the operations team functions and collaborates with other groups within Mendoza and across campus, as well as improving the processes related to course scheduling, student registration, new-student onboarding and orientation planning. The position reports to the dean.

◆ **Jim Otteson**, John T. Ryan Jr. Professor of Business Ethics, published a new book about David Hume, considered the greatest of all "empiricist" philosophers and a key figure of the Scottish Enlightenment. The *Essential David Hume*, published by the Fraser Institute, summarizes Hume's insights on free trade, commercial society and government debt, which according to Jim have a lasting influence to this day.

Visit the [Essential Scholars website](#) for more information and animated videos. Jim also is the Rex and Alice A. Martin Faculty Director of the Notre Dame Deloitte Center for Ethical Leadership and a senior Fraser Institute fellow.

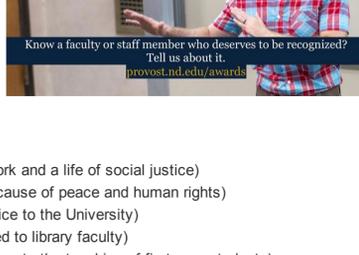


PROVOST'S AWARDS NOMINATIONS

Nominate your outstanding faculty and staff colleagues for annual University awards. For more information and to submit a nomination, visit provost.nd.edu/awards.

Awards include:

- Dockweiler Award for Excellence in Undergraduate Advising
- Rev. Edmund P. Joyce, C.S.C., Award for Excellence in Undergraduate Teaching
- Faculty Award
- Reinhold Niebuhr Award (for academic work and a life of social justice)
- Grenville Clark Award (for service in the cause of peace and human rights)
- President's Award (for distinguished service to the University)
- Rev. Paul J. Foik, C.S.C., Award (directed to library faculty)
- Thomas P. Madden Award (for contributions to the teaching of first-year students)
- Research William A. Toohy, C.S.C., Awards (for contributions and scholarship)
- Rev. William A. Toohy, C.S.C., Awards (for teaching and research that emphasize the social justice dimension of the Gospel)



WIS WEEK '21

Notre Dame's Professional Investing Summit: March 8-12, on Zoom. For more information and to register visit <https://ndigi.nd.edu/wis/>.

Virtual WIS Week '21

Notre Dame's Professional Investing Summit

<p>3/8 & 3/9 5:30-7:00pm Small Group Executive Fellows Networking Session (For Alumni Only)</p> <p>3/10 5:30-6:30pm Market Update Karin Koch '02 Goldman Sachs Asset Management</p> <p>3/11 5:30-6:30pm Fireside Chat John Hynes Managing Partner & Incoming CEO Wellington Management</p> <p>3/11 6:30-7:30pm Student Stock Pitch Competition in partnership with the ND Investment Club</p>	<p>3/12 10:00-10:30am An Operator's Perspective From the Boardroom Jill Smith DigitalGlobe</p> <p>3/12 10:30-11:15am Panel: Opportunities in Credit Markets John Smith, Senior Director, Manager, Investor, National Group Alexandra Jung, Investor, Strategic Advisor, & Board Director Stephanie Walsh '01, Managing Director, Best Capital Group</p> <p>3/12 11:30am-12:15pm Panel: Best Ideas Anouk Diez, Partner, Duratek Capital Cheryl Lee, Managing Partner & Founder, One Tech Investment Partners DeShay McCluskey, Co-Founder & Managing Partner, AxiVix Capital</p> <p>3/12 12:15-1:00pm Hospitality Investments Krystal England Managing Director & Head of Hospitality Canyon Partners Real Estate</p>	<p>Open to ALL Students, Faculty, & Staff Register at ndigi.nd.edu</p>
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IN CASE YOU MISSED IT

A conversation
with...

Mike Brown '01

Recently ND Works Weekly featured a Q&A with Mendoza alum **Mike Brown '01**, regional director of athletics advancement. Brown made his mark in the late 1990s as a Notre Dame leprechaun — the first Black leprechaun at the University. Recently Brown offered a FaithND Gospel Reflection in the context of Black History Month and as a member of the Notre Dame family. [Read more at ND Works Weekly.](#)

Mendoza College of Business
Department of Communications
Director **Carol Elliott**

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