

Morning Brew

FOR WHEN THE WORKADAY WORLD IS A LITTLE CLOSER TO HOME

MARCH 10, 2021

HIDDEN HISTORY: Record Setting Dean

"I believe that a hallmark of the educated person is the extent to which one's life experience is viewed in wide context of other cultures and other times. I have spent my professional life helping others acquire some solid base to further their global awareness and international understanding." - Yusaku Furuhashi

Yusaku Furuhashi holds the Mendoza record for serving as dean — twice serving as acting dean (1974-1975, 1980-1982) and once as acting dean (1987-1988).

Born in pre-war Japan, Yusaku Furuhashi left his home country in the 1950s to complete his undergraduate studies in the United States and stayed on to pursue his graduate studies. After earning his doctorate, he moved to South Bend to join the business school faculty at Notre Dame. Little did he realize that this would be the start of a lifelong career at the University, during which time he held roles as researcher, professor and administrator. He also served as the Department of Marketing chair and the Kenneth Herrick Professor of Business Administration.

Yusaku was passionate about encouraging strong U.S.–Japan relations. He created and taught courses about Japanese business and helped establish Notre Dame's year-abroad program in Tokyo. In 1991, he founded the Center for U.S.–Japanese Business Studies which, as part of its activities, arranged Japanese internships for students interested in Japanese business and brought Japanese business managers to Notre Dame for a month of educational programs.



In recognition of Black History Month, Mendoza's Staff Diversity Equity & Inclusion Council's subcommittees on Engagement and Education and Culture and Inclusivity will be sharing stories in Mendoza Morning Brew.

THREE CHEERS



Martijn Cremer writes:

"Thank you to **Jim Leady**, **Dale Nees**, **Gina Shropshire** and the faculty members who participated in the Mendoza Junior Parent Weekend Showcase on Saturday. With very little notice, the team organized a terrific virtual event that allowed parents to learn more about each of the departments and majors. In addition to Jim, Dale and Gina, my appreciation goes to the following:

Accountancy: **Sandra Vera-Munoz**, **Keith Urtel**, **Elizabeth Chorvat** and **Jamie O'Brien**
Finance: **Carl Ackermann**

ITAO: **Corey Angst**, **Mike Chapple**, **Krista Foster** and **Huy Huynh**

M&O: **Wendy Angst**, **Craig Crossland**, **Sam Miller** and **Chris Stevens**

Marketing: **Shankar Ganesan**, **Joe Cherian**, **Scott Griffith**, **Christian Hughes**, **Vamsi Kanuri** and **Mitchell Olsen**

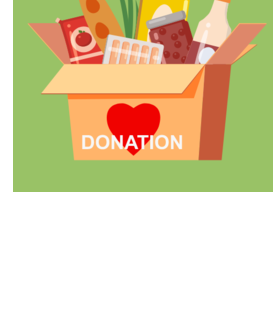
I also want to thank **Ingrid Vu** (ACCT '22) for serving as the Mendoza JPW committee chair and **Lucas Eggers**, associate Director of Content Marketing for the Marketing and Graduate Enrollment Team, for his excellent work in recording and producing the welcome video.

Each week, we'll highlight some of the ways our colleagues Collaborate, Contribute and Compete in order to Grow the Good in Business. Please send your nominations to mendozabusiness@nd.edu.

FOOD DRIVE

11 Boxes and counting!

Faculty Support is hosting the Annual Lenten Food Drive. Even, though many of us are still working remotely, the need in our community is greater than ever. According to the St. Vincent de Paul Society of St. Joseph County, the need for food has increased by 45% since the pandemic began. Many people are out of work or have reduced hours and need assistance.



There are many ways you can donate:

1. Drop off nonperishable food at the box in the atrium by the elevators
2. Bring food or cash donations to Room 340
3. Have food delivered to Room 340, Mendoza College of Business
4. Send a check made out to St. Vincent DePaul Society.

Our goal is to have 40 boxes by **March 31**. Thank you for your help!

MENDOZA IN THE NEWS

◆ M&O's **Ann Tenbrunsel** weighed in on the ethics and motivation of people who sell scam COVID-19 products in a [Los Angeles Times](#) piece.

◆ ITAO's **Kaitlin Wowak** was quoted by Market Watch and USA Today, in articles about pharma company Merck aiding rival Johnson & Johnson with vaccine production.

◆ Professor emeritus of finance **Barry Keating** was quoted about the unprecedented range of risks CFO's now face in a piece by CFO Dive.

FINANCIAL STATEMENT FRAUD SEMINAR

Experts in corporate fraud share their unique perspectives and experience as part of the virtual Financial Statement Fraud Seminar Series, hosted by the Center for Accounting Research and Education (CARE). [For more information or to register by March 15 go here.](#)



2021 Financial Statement Fraud Speaker Series

Featuring notable experts in corporate fraud:

WESTON SMITH

Former HealthSouth CFO turned Whistleblower

CHRIS NORRIS

Wicklander-Zulawski & Associates director

ANDY RICHMOND

Cornerstone Research VP and forensic accounting expert

MATTHEW JACQUES

SEC's Division of Enforcement

SEAN BERRY

US Department of Justice

L CHRISTOPHER KNIGHT

Federal Bureau of Investigations



PUBLISHED & PRESENTED

◆ Accountancy's **Sandra Vera Muñoz** and co-authors presented their paper, "Climate Risk Materiality and Firm Risk," during the inaugural "SASB Alliance: Academic Series," which took place virtually March 4-5. The global event was attended by academicians as well as practitioners from the Big 4 accounting firms, Moody's, Morningstar, Aon, Glass Lewis and others in the ESG investing and consulting industries.

◆ A paper by M&O's **Dean Shepherd** entitled "Can Digital Innovations Help Reduce Suffering? A Data-based Digital Innovation Framework of Compassion Venturing" was published in Information and Organization. Another paper by Dean entitled "We Can't Direct the Wind, but we can Adjust the Sails: Prosocial Ventures' Responses to Potential Resource Threats" was accepted for publication at Organization Science.

◆ M&O's **Jessica McManus Warnell** participated in several presentations at the 30th International Conference of the Association for Practical and Professional Ethics (APPE) including "Relationship Amongst Coastal Hazard Countermeasures and Community Resilience in the Tohoku Region of Japan Following the 2011 Tsunami," "How Has the Japanese Healthcare System Adjusted to the Aftermath of the 3/11 'Triple Disaster'?" and "Designing a New Course on Women & Inclusive Leadership in Business."

◆ A paper by M&O's **Nate Meikle** entitled "The Effects of Experience, Expertise, Reward Power, and Decision Power in Groups" was accepted for publication by Group Dynamics.

PROVOST'S AWARDS NOMINATIONS

Nominate your outstanding faculty and staff colleagues for annual University awards by **March 15**. For more information and to submit a nomination, [visit provost.nd.edu/awards](http://visit_provost.nd.edu/awards).

Awards include:

- Dockweiler Award for Excellence in Undergraduate Advising
- Rev. Edmund P. Joyce, C.S.C., Award for Excellence in Undergraduate Teaching
- Faculty Award
- Reinhold Niebuhr Award (for academic work and a life of social justice)
- Grenville Clark Award (for service in the cause of peace and human rights)
- President's Award (for distinguished service to the University)
- Rev. Paul J. Foik, C.S.C., Award (directed to library faculty)
- Thomas P. Madden Award (for contributions to the teaching of first-year students)
- Research Achievement Award (for significant contributions to scholarship)
- Rev. William A. Toohy, C.S.C., Awards (for teaching and research that emphasize the social justice dimension of the Gospel)



KUDOS

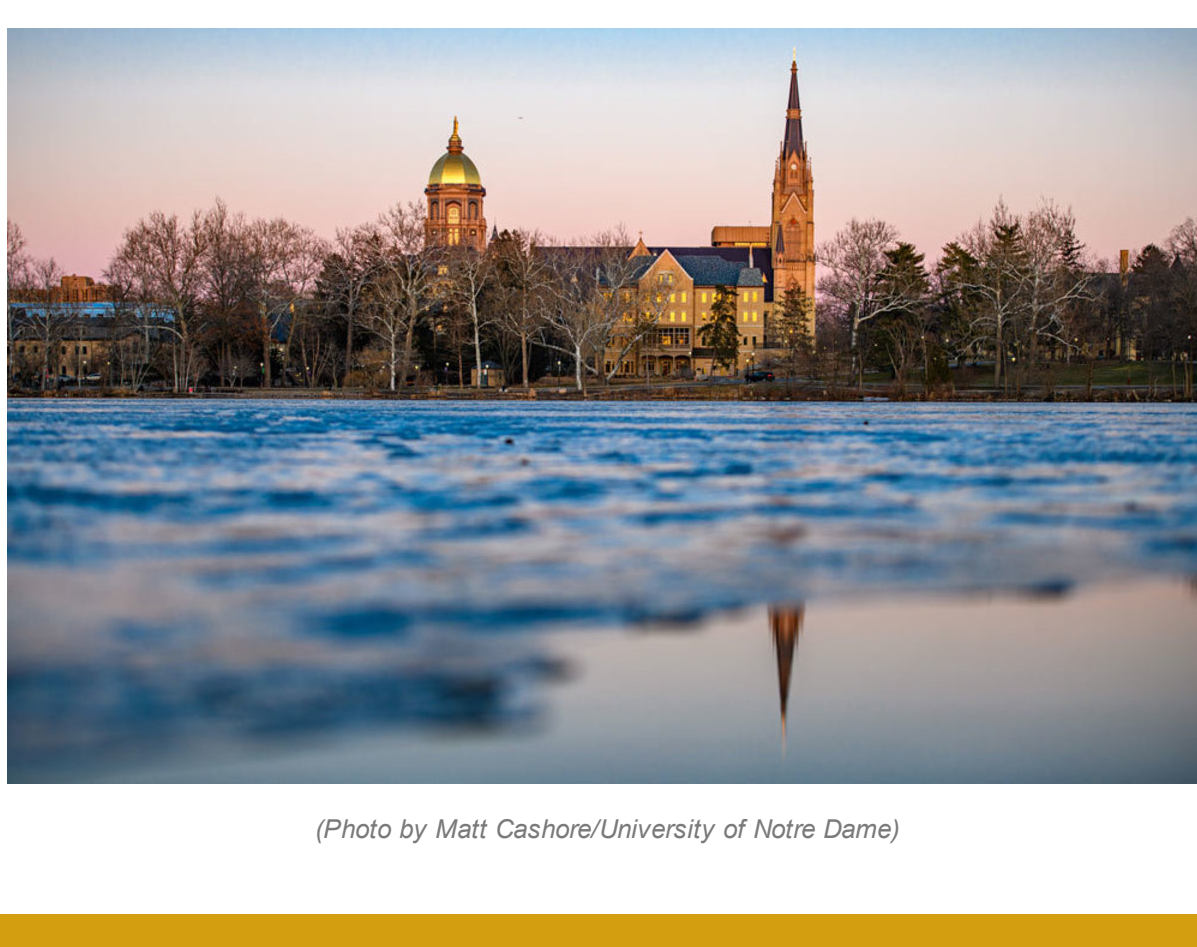
◆ **Muffet McGraw**, M&O assistant teaching professor, offers a guide for women: **Dare to Advance** their leadership in her new book, [Expect More!](#) **Dare to Stand Up and Stand Out**. The former head coach of the Notre Dame women's basketball team addresses what she observed as a common challenge faced by women — a lack of self-confidence. The book encourages women to "approach every opportunity not only with confidence but also with swagger."



While Expect More! is primarily a guide for women to expect more in their careers and family lives, it's also an important book for men, a primer to help them learn about how to partner with women in family life, how to raise the next generation of strong women, and to work for and with women who are in leadership positions in business.

ON CAMPUS

Send your campus photos to mendozabusiness@nd.edu.



(Photo by Matt Cashore/University of Notre Dame)

Mendoza College of Business
Department of Communications
Director **Carol Elliott**

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