

Morning Brew

FOR WHEN THE WORKDAY WORLD IS A LITTLE CLOSER TO HOME

APRIL 7, 2021

HIDDEN HISTORY

In 1948, Notre Dame president Rev. John Cavanaugh, C.S.C., appointed 28 "prominent businessmen and industrial leaders" to the newly formed Advisory Council for the Notre Dame College of Commerce. The council, Father Cavanaugh said, "will bring men of achievement into closer association with the work of the College of Commerce at Notre Dame and will enable these men to share the responsibility of training tomorrow's leaders" and help develop Notre Dame's full potential in producing "courageous and intelligent moral leadership" for business and industry.

Today, 66 men and women "of achievement" serve on Mendoza's Business Advisory Council and help guide the College as it trains the business leaders of tomorrow. **Cindy Stark** (BBA '81) is chair.



"Hidden History" celebrates the series of people, moments and events that collectively constitute 100 years of Mendoza's history as we approach the College's centennial in 2021. Do you have a little-known bit of trivia to contribute? Email us at mendozabusiness@nd.edu.

THREE CHEERS



Kudos to the Marketing and Graduate Enrollment team for hosting two virtual women's events for prospective students during Women's History Month.

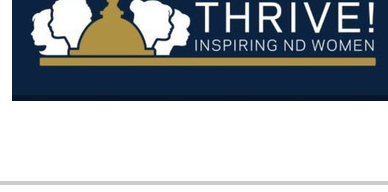
"Hear it from Her," a discussion of topics relevant to women in business today, was moderated by **María Stutsman y Márquez**. Women from each of the residential graduate business programs served as panelists: Charlotte Harris (MNA), Elizabeth Muldoon (MSA), María Isabella Gómez (MSM), Maryclare Leonard (MBA) and Hexuan Zhang (MSBA). The MGE team also has plans to use video clips in other digital marketing material. Thanks to **Marcus Dittmer, Lucas Eggers, Ashlee Hoogenboom, Amanda Jacobson** and **JR Nemelka** for coordinating this event.

The EMBA team hosted a panel discussion called "A Sense of Belonging." It featured EMBA alumnae Shelli Alexander '20, Cherita Ellens '17, Sarah Kircher '19, and Sabrina Perales '19, who shared about their journeys to senior leadership roles. Thanks to **Nick Farmer, Mike Fletcher** and **Angela Sienko** for planning and promoting this event.

Each week, we'll highlight some of the ways our colleagues Collaborate, Contribute and Compete in order to Grow the Good in Business. Please send your nominations to mendozabusiness@nd.edu.

THRIVE! LUNCH PAIRINGS

Looking for a way to network but don't want to commit a lot of time? Do you prefer meeting people one-on-one instead of in a large group? Thrive! will randomly pair you with a lunch partner from a different division. [Register here](#) by 5 p.m. on Friday, April 9.



LIGHTNING TALKS



ITAO's **Sriram Somanchi** and M&O's **Kelly Rubey** are two of the speakers for this week's faculty lightning talks. The 3-minute faculty lightning talks are part of the [Provost's Moment to See, Courage to Act](#) series. Sriram's talk will be on Thursday, April 8 (the talks are from 2:00-3:15 p.m.) and Kelly's talk will be on Friday, April 9 (between 8:15-9:30). To watch one or both sessions, visit provost.nd.edu/watch-the-lightning-talks. (You will be asked to login.)

MENDOZA IN THE NEWS

- ◆ [New research](#) by management professors **Brittany Solomon (Hall)** and **Dean Shepherd** reveals that people who have invested in formal education are not more satisfied in their careers.
- ◆ Finance's **Jeff Bergstrand** was quoted by [the Motley Fool](#) about the impact on trade from the freight ship blocking the Suez Canal.
- ◆ Accountancy major **Tyler Ancona** and marketing major **Megan Whelan** were named to [Poets & Quants' list of 2021 Best and Brightest Business Majors](#).
- ◆ Holy Cross priest **Fr. Pete McCormick** (M.Div. '06, MBA '15) was featured in a story by Notre Dame Magazine.

PUBLISHED & PRESENTED

- ◆ Marketing's **James Otteson** presented virtually at the Cambridge Festival 2021. His talk was drawn from his new book "[Seven Deadly Economic Sins](#)."
- ◆ A paper by M&O's **Jason Colquitt** titled "Continue the Story or Turn the Page? Coworker Reactions to Inheriting a Legacy" was accepted for publication by the Academy of Management Review.
- ◆ A paper by M&O's **Fr. Ollie Williams** titled "Retrieving Aristotle's Phronesis: A Focus on Character and Practical Wisdom in the Selection of Business Leaders" was accepted for publication by Business and Professional Ethics Journal.
- ◆ M&O's **Angela Logan** served as an invited panelist on the Notre Dame Black Faculty and Staff Association's presentation "Advocating for Diverse Teams: A Panel Discussion." This cross-disciplinary panel brought together senior leaders from academia, administration, and athletics at Notre Dame to discuss best practices for creating diverse teams and emphasizing diversity in the workplace. You can view the [panel discussion at this link](#).



Correction: Hal White was mistakenly included as a co-author for the paper "Career Paths and Compensation for Accounting Graduates."

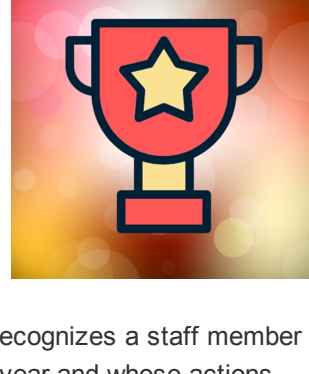
KUDOS

- ◆ Accountancy's **Hal White** was selected by the senior editors of the Journal of Accounting Research to receive a "2020 Excellence in Refereeing Award." This honor was presented to 15% - 20% of individuals who completed refereeing work for JAR over the past calendar year. Hal's name and school affiliation will be listed in the June 2021 JAR issue.

CALL FOR NOMINATIONS

2021 Staff Presidential Awards

The University strives to recognize and reward staff who exemplify Notre Dame's core values or make significant achievements in support of the University. Please consider nominating exempt or non-exempt staff members for one of the following three Presidential Awards:



Presidential Values Award: The Presidential Values Award recognizes a staff member who lives the University's mission and is a role model who embodies all of the University's core values.

Presidential Achievement Award: The Presidential Achievement Award recognizes a staff member who has accomplished a significant achievement during the past calendar year and whose actions represent the core values.

Presidential Leadership Award: The Presidential Leadership Award recognizes a staff supervisor who demonstrates the principles of servant leadership.

Any member or members of the University may submit a nomination by April 23, 2021. To learn more about the awards, visit the [website of the Office of Human Resources](#).

HOPPY EASTER

Send your fabulous pics to mendozabusiness@nd.edu.



1. One-year-old Naomi, daughter of Undergrad's **Jessica Noffsinger**, hit the Easter egg jackpot.
2. MGE's **Cassie Smith's** little ones Saylor (4 months) and Crew (2) spent a little quality time with the Easter Bunny.
3. M&O's **Angela Logan** in her Easter finest at South Bend City Church's service at Four Winds Field. (Not pictured: Angela's pink Chucks.)
4. M&O's **Jen Cronin's** kids Oscar (6) and Evelyn (3) followed a favorite family Easter tradition. The night before Easter, they plant magic jelly beans. The next morning, the Easter Bunny turns them into flower lollipops! (Credit to Ellen Cronin for keeping up the tradition every year!)
5. While on the traditional Easter afternoon hike in the woods at her grandparents' house, Miriam, the sharp-eyed daughter of Communication's **Melissa Jackson**, spotted an Eastern box turtle that had recently emerged from hibernation.
6. MGE's **Marcus Dittmer** had this to say about daughter Emerson (almost 2): "She loves, LOVES bubbles and got a camera shaped bubble toy in her Easter basket."

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