

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

June 27, 2022

FROM THE DEAN'S DESK

New Online Program

In July, we are launching a new online program on Coursera, one of the largest online learning platforms in the world. The **Specialization Certificate in Ethical Leadership** is a non-credit, fully asynchronous program for working professionals interested in studying the intersection of ethics, leadership and business.

The aim of the program is to provide learners with a deep understanding of critical issues such as diversity, ethical use of technology and building a workplace where individuals can flourish. We partnered with ND Learning, ND Studios and the instructional design firm iDesign to develop the program.

Learners must complete six courses to earn a certificate through Coursera:

- Leading from Within: [Joseph Holt](#), the James E. Jack Teaching Professor of Business Ethics
- Leadership for an Increasingly Diverse World: [Angela R. Logan](#), associate teaching professor of Management & Organization and the St. Andre Bessette Academic Director of the [Master of Nonprofit Administration](#)
- Ethical Technology: [Kirsten Martin](#), the William P. and Hazel B. White Center Professor of Technology Ethics and Director of the [Notre Dame Technology Ethics Center](#)
- Ethics of Communication: [Amanda G. McKendree](#), associate teaching professor of Management and the Arthur F. and Mary J. O'Neil Director of the [Eugene D. Fanning Center for Business Communication](#)
- The Discipline of Leadership: [Cindy P. Muir \(Zapata\)](#), professor of Management & Organizations
- Why Business?: [James Otteson](#), the John T. Ryan Jr. Professor of Business Ethics and Rex and Alice A. Martin Faculty Director of the [Notre Dame Deloitte Center for Ethical Leadership](#).

We plan to offer more programs like this in the future that align with our mission and provide a very wide audience with a uniquely Notre Dame learning experience.

We are grateful to **Bob Lewandowski** and **Ken Kelley**, who have led the creation of the **Specialization Certificate in Ethical Leadership**; to our ND Learning partners **Elliott Visconsi** and **Sonia Howell**; to ND Studios production manager **Lynn Langston**; and to Jim, Amanda, Kirsten, Cindy, Angela and Joe for their willingness to teach in the program.

In Notre Dame,
Martijn

CALENDAR

[Check the calendar for upcoming event details.](#) Contact mendozabusiness@nd.edu for event posting access.

UPCOMING

Mendoza Exchange Summer Schedule

We will be publishing the newsletter monthly instead of weekly throughout the summer. Please continue to send news and updates, research publication updates, photos of family fun as well as events happening around the College, and "Three Cheers" for those who put in special efforts to make a project or event a success!

FACILITY UPDATES

July 1: Renovation will start as we convert the two-story student lounge in the southwest wing of Mendoza into a space for our Specialized Masters students. During construction, the team rooms behind Mendoza Suite 285 will be offline for use.

July 19: Renovation will start as we convert the east end of the Stayer basement into a new lounge for our MBA students. We'll also be adding team rooms dedicated to our MSBA Residential program.



Reminder! Mendoza Fix It

Is your office too hot? Is there a lightbulb burnt out in your classroom? Be sure to report it to your Mendoza **Facilities & Program Operations team** by contacting mendoza.fixit@nd.edu. By emailing this address, your report will go to several members of the facilities team, ensuring a quick response!

FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

READERSHIP SURVEY

Thank You, Readership Survey Participants!

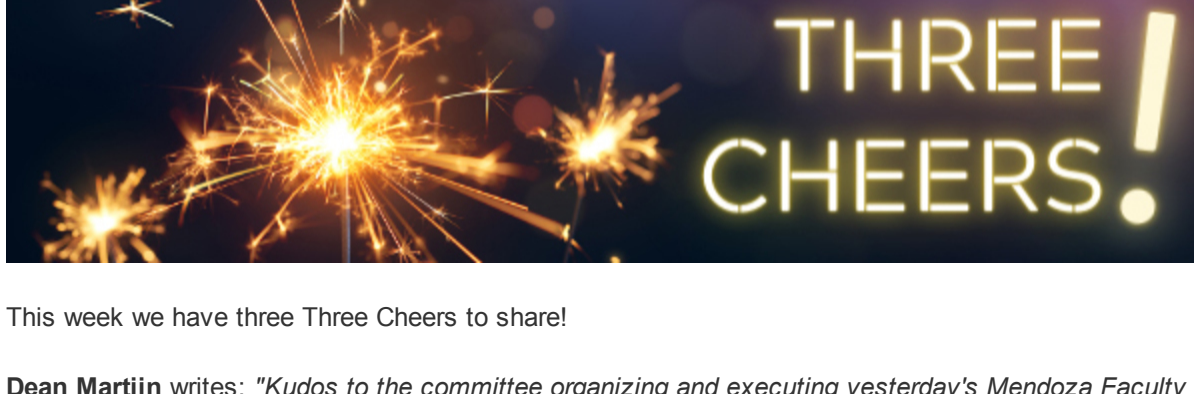
Thank you to all who filled out the Mendoza Exchange Readership Survey. The lucky winners of the \$25 merchandise certificates were **Candice Cleveland**, **Ryan Retartha**, **Kim Ferraro**, **Sherry Nadai** and **Ray Alavo**. All of the responses and comments are extremely helpful in planning the next iteration of the newsletter, which is slated to launch this fall.

CAREER OPPORTUNITIES

- [Associate Director, Graduate Business Career Development](#) (closes July 4)
- [Facilities Program Director](#) (closes July 4)
- [Paid Media Specialist, Assistant Director](#) (closes July 5)
- [General IT & AV Technician- Part Time](#) (closes July 11)

THREE CHEERS

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.



This week we have three Three Cheers to share!

Dean Martijn writes: *"Kudos to the committee organizing and executing yesterday's Mendoza Faculty and Staff Picnic: **Amanda Rink**, **Maggie Neenan-Michel**, **Amy Spangler**, **Ashley Heberling** and **Tess Swain**, plus everyone else who helped out, including several family members who assisted with the set-up and cleanup. What a wonderful opportunity to bring staff and faculty and their families all together. Great prizes, too!"*

Senior Director of Operations **Rob Kelly** writes: *"**Ryan Retartha** exemplified some of the finest qualities of a Notre Dame leader when he received the difficult and unexpected feedback from students in the Class of 2020 that compelled us to make a hard pivot and late change in plans for the diploma ceremony. Specifically, his empathy in listening to and processing the feedback, his humility in responding with true concern for the students and his resourcefulness in rallying the extended team to make the change on short notice. In the end, hundreds of students and their families were able to realize a special moment that came as close to a real ceremony as one could expect under the circumstances. I was approached by multiple families that were overwhelmed with awe and gratitude by the event."*

And Director of Alumni Relations **Ryan Retartha** had this to say: *"Last week, the College held one of its first off-site events since before the pandemic, with over 80 current students, alumni, faculty and staff gathering in Manhattan's East Village neighborhood. This event, the first of several this summer, was the culmination of several days of meetings in the city with key alumni and corporate recruiting partners, as well as prospective students. The gathering also served as a networking opportunity for current MBA interns and rising Seniors working in New York this summer. Thanks to **Ryan Retartha**, **John Rooney**, **Rich Yoo**, **Martin Johnson**, **Maria Stutsman y Márquez** and **Joe Sweeney** for their efforts in making the trip a success."*

FACULTY ANNOUNCEMENTS

Important Message for Faculty Utilizing an Undergraduate Teaching Assistant (TA)

The Office of the Registrar is implementing a new process for providing required FERPA training to all undergraduate TAs before they receive access to a course site in Canvas to ensure compliance with federal privacy laws. The process will be in place until the University implements a standard policy regarding undergraduate TA access to Canvas.

If you are utilizing an undergraduate TA for a current summer 2022 or upcoming fall 2022 course, [please complete this survey](#). The Office of Undergraduate Studies will forward the information to the Office of the Registrar, which will then arrange summer FERPA training for undergraduate TAs along with their access to your course site in Canvas.

Faculty Retirements

On behalf of the College, we express deep gratitude to the following faculty members who are retiring as of June 30. Collectively, they represent 192 years of teaching, research and advising!

John Affleck-Graves (Finance)
Joe Cherian (Marketing)
John Gaski (Marketing)
Bill McDonald (Finance)
Dales Nees (Undergraduate Studies)
Janet O'Tousa (Accountancy)
Jerry Wei (IT, Analytics, and Operations)

Best wishes on your retirements!

KUDOS

ITAO's **Katie Wowak**'s paper titled, "The influence of Female Directors on Product Recall Decisions," which is forthcoming in Manufacturing and Service Operations Management, won the Academy of Management Following 2022 Responsible Research in Management Award.

M&O's **Dean Shepherd** was elected a Fellow of the Academy of Management (AOM). AOM Fellows are recognized and honored for making significant contributions to the science and practice of management.

Christopher Hillak earned an Inclusive Leadership Certificate from the Kelley School of Business at Indiana University in June. Earning this certificate and the distinction are prepared to become leaders of high-performing teams and to champion diversity, equity and inclusion for greater innovation.

Tashia Thornton and **Jessica Noffsinger** completed Today's Administrative Professional (TAP) with a reception held June 8, 2022 in McKenna. **Bob McQuade** is pictured here with the class.



IN THE NEWS

Accountancy's **Andy Imdieke** was quoted in the Wall Street Journal's Morning Ledger about his new research co-authored with **Erik Beardsley** that examines whether non-audit services to clients can help improve audit quality.

OFF THE CLOCK

Mendoza Ironman

Heather Denton sent us this riveting description of Mendoza's very own Iron Man, **Chris Fruehwirth**:

"Chris competed in his first full Ironman race in Des Moines, Iowa. The race consisted of a 2.4 mile swim, 112 mile bike ride and 26.2 run. After 2 laps on the swim, he was in fifth place coming out of the water and was looking strong going into the bike.

"The bike portion was hilly and challenging, and a friend helped push him the last few miles. He finished the bike in under six hours at 5:28:13 and, at that point, he was in 13th place in his age group.

"The run was a three-loop course. During the first loop, he was with friends/training buddies and his spirits were good. It was hot with very little shade for the entire run, and by loop two, you could see it was starting to get to him. Bouncing back and forth between 10th and 11th places, he found energy to get through the third lap. Side cramp, blisters, exhausted — nothing would keep him from finishing this epic achievement.

"He placed 8th in his age group out of 108 participants with a time of 10:39:47, and he's got his ticket to race in Kona, HI in October!"



SUBMIT NEWS!



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