

MENDOZA EXCHANGE

News & info for faculty and staff at Mendoza College of Business

APRIL 25, 2022

FROM THE DEAN'S DESK

Business Ethics and Society Program

I'm pleased to announce the launch of a new academic program focused on the core of our mission: **The Business Ethics and Society Program (BESP)**. This program will support teaching, research and other scholarly activities to further understanding of how business can contribute to [integral human development](#) (i.e., in such a way that the material, social and moral dimensions of people's lives are all advanced). This includes exploring topics such as the moral purpose of business and business as a vocation.



Led by faculty director **James Otteson**, the John T. Ryan Jr. Professor of Business Ethics, the BESP was approved by the College Council in September 2021. The program's chief aims include:

- Enabling Mendoza to attract top interdisciplinary scholars in business ethics and business & society
- Exposing students to thought leadership in business ethics, law, policy, regulation and related disciplines in connection to business.
- Promoting interdisciplinary collaborations across the College and the University in the areas of business ethics and society.
- Elevating the College's reputation among peer schools as a thought leader on issues at the intersection of business, ethics and society
- Enhancing Mendoza's distinctiveness among the nation's premier schools of business.

The BESP resulted from a proposal initiated in fall 2019 by **Ann Tenbrunsel**, **Father Ollie Williams** and myself for a new academic department in Mendoza that would engage Catholic social thought, provide a home for interdisciplinary research in the area of business ethics and society, and contribute to our mission to "Grow the Good in Business."

While the proposal eventually became one for a new program instead of a new department, I am confident that the BESP will help us to advance our scholarship in business ethics and society, to coordinate our business ethics-related teaching and programming, and to create an intellectual community linking Mendoza departments as well as relevant units across the University.

The program's goals (over the next few years) include offering an undergraduate minor and managing the College's non-disciplinary courses in the area of business ethics and society. The BESP also will sponsor events such as conferences, lectures, guest speakers and student programming.

Perhaps the BESP's most strategic and significant goal is the first one listed above: to attract top scholars in this space that is key to our identity as a Catholic business school. Because faculty appointments at Notre Dame must be to departments, institutes, colleges or schools, tenure-track faculty will not be appointed directly to the BESP. Rather, faculty whose primary home is the BESP will be appointed to either the Office of the Dean for non-tenure-stream faculty or with another department or school on campus in a collaborative engagement with tenure-stream faculty.

In addition to the three current tenured members of MCoB who are currently part of the BESP (Jim Otteson, Ann Tenbrunsel and Father Williams), our plans are to recruit new, additional tenure-stream faculty for the program. We recently filled one such position with the successful hire of **Mary Hirshfeld**, a leading scholar at the intersection of economics, theology and Catholic social thought in the context of business who will join Notre Dame on July 1. Mary was hired in collaboration with Arts & Letters' Theology Department, where she will have her tenure home.

Current Mendoza faculty who wish to be affiliated with the program are welcome to do so voluntarily. Of course, BESP activities and events will be open to all faculty.

The BESP's future plans include offering undergraduate courses such as "Why Business?" and "Theology of Honorable Business" under the course designation BES starting in the 2022-23 academic year. The program also is moving forward with the development of the curricular minor to be proposed in spring 2023. Also in 2022-23, we hope to initiate another international search for at least one additional faculty appointment in the BESP.

Thanks to Jim, Ann and Father Ollie for their leadership.

In Notre Dame,

Martijn

CALENDAR

[Check the calendar for upcoming event details.](#) Contact mendozabusiness@nd.edu for event posting access.

UPCOMING

APRIL 27

University Faculty/Staff for Life (UFL) Spring Mass and Picnic

5:15 p.m.; *Basilica of the Sacred Heart and South Quad*
You are invited to the end-of-year respect life Mass and picnic. The event begins at 5:15 p.m. with Mass in the Basilica followed by a grill-out on South Quad. Families are welcome, and the picnic features bounce houses and games set up for children.

MAY 18

University Staff Spring Virtual Town Hall

1:30 p.m.; *online (access via emailed link)*
University updates and valuable insights from ND Voice feedback will be shared. You are invited to [submit topic suggestions and questions here](#). An email has been sent with the link to the livestream. A recording will be available on the Executive Vice President's website for any staff unable to view the town hall live.

DEAN'S STUDY BREAK — STOP BY!

Dean Cremers is sponsoring a **Dean's Study Break** for Mendoza students **10 a.m. - noon, May 3 (Tuesday)** in the atrium.

Students are invited to stop by for a special Mendoza cookie and other snacks to encourage them as they study for their finals.

Mendoza faculty and staff also are invited to drop in to offer students a few kind words during these last days of 2021-22!



2022 COMMENCEMENT CEREMONIES

May 13-15, 2022

Click [here](#) for the schedule of Mendoza diploma ceremonies and Dean's Receptions. Check commencement.nd.edu for all Notre Dame commencement events.

DIVERSITY, EQUITY & INCLUSION

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

UPCOMING DE&I EVENTS

NDAbility Lunch & Learn

Thursday, May 5; 11:30 a.m.; *Eck Visitor's Center*

You're invited to a panel discussion in celebration of the launch of NDAbility, an Employee Resource Group focused on addressing the needs and concerns of faculty and staff with disabilities. The group will focus on providing social, cultural, and educational events for faculty, staff, and their family members with disabilities. This group is open to all. Panelists include Mendoza's **Rob Kelly**, **Thomas Waldschmidt** and **Amy Walter**. ([RSVP required](#))

Do Ask, Do Tell: The Value and Impact of Self-Identification for LGBTQ+ and Veteran Communities

Thursday, April 28; 5 p.m.; *Stayer Center 205 (virtual access is available upon request)*

Learn what it means to be proud of labels and identities and who to be an advocate, not just an ally. Speakers include Eric Alva, Staff Sergeant, USMC, retired, and Alphonso David, civil rights lawyer and advocate. Food is provided. Drinks at Rohr's to follow. Open to all. ([RSVP required](#))

Visit the [Mendoza diversity, equity & inclusion resource portal](#) on the Mendoza Exchange site to find events, articles, workshops, videos and more to help you live out the principles of diversity, equity and inclusion both in the workplace and the classroom.

FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

MENDOZA STAFF ORG CHARTS

REMINDER! Staff org charts are available to view [here](#). ND login is required to gain access.

CAREER

- [BOTFL Managing Program Director](#) (closes April 28)
- [MSF Admissions Assistant Director](#) (closes April 28)

ND DAY HIGHLIGHTS

Here are several of the Mendoza people and initiatives featured in the [Notre Dame Day](#) lineup:

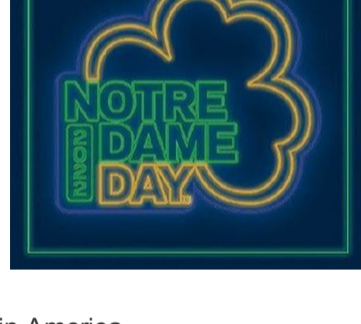
Innovation for Impact Club, an offshoot of **Wendy Angst's** Innovation and Design Thinking class, holds its first-ever [Water Walk Relay](#) to raise funds for St. Bakhita Vocational Training Center. SBVTC

Chris Merrill (MBA '22) is the new CEO of startup [Adapta Education](#), which offers a web-based platform to help teachers personalize their instruction to the needs of their students. Chris' venture is supported through the IDEA Center's new [Innovation Gold Fund](#).

Katie Wowak, associate professor of IT, Analytics, and Operations, discusses her research into supply management's impact on inflation in America.

Jerome Bettis (BBA '22), Pro Football Hall of Fame member, talks about his return to campus to finish his degree.

Michael Carroll's family appears to talk about the scholarship established in memory of their brother, an EMBA student at the time of his passing. The fund currently has raised more the \$350,000.



THREE CHEERS



Grazie!

A very special "Grazie" and shout out to **Ardea Russo** who spent her lunchtime with the Administrative Support and Program Management team on April 19th.

During our time together, Ardea helped us better understand and appreciate Italian culture by educating us on culture, food, traditions, architecture, and vocabulary.

Thank you for sharing your time and stories with the team and for helping us to expand our knowledge about Italy!

- Kara Palmer



IN THE NEWS

For more stories and news, visit mendoza.nd.edu/new-events.

Finance's **Martijn Cremers** was quoted in this Barron's article: [For active funds, being different from the index isn't enough](#).

Research into what drives donor thinking by Marketing's **John Costello** [was covered](#) by Biz Tech Magazine.

M&O's **Jim O'Rourke** [was interviewed](#) by Newsweek about Florida Governor Desantis removing Disney's special tax status.

ON CAMPUS

Share your campus and spring photos with your Mendoza co-workers! Send photos to mendozabusiness@nd.edu.



Photo by Matt Cashore

[SUBMIT NEWS!](#)



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