

MENDOZA EXCHANGE

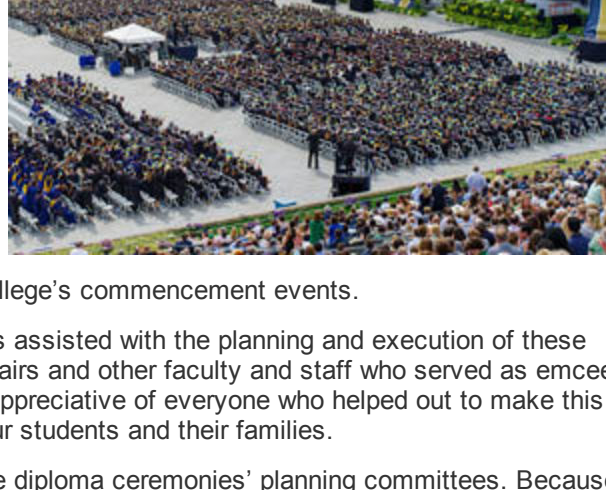
News & info for faculty and staff at Mendoza College of Business

May 16, 2022

FROM THE DEAN'S DESK

Thank You! Commencement Weekend 2022

My message today is one of appreciation for all of you who contributed to our Commencement Weekend. It was a fantastic weekend that included some special events, such as [Jerome Bettis](#) receiving his degree, the dedication of a bench overlooking the east side of Stayer in commemoration of late EMBA student [Michael Carroll](#), and an inspiring address by [Suni Harford](#), the president of UBS Asset Management. Even the weather cooperated!



We conferred degrees to 1,205 Class of 2022 graduates — 583 from the undergraduate program (22 January graduates and 561 this weekend) and 628 from the graduate programs. About 10,000 guests collectively attended the College's commencement events.

More than 70 Mendoza faculty and staff members assisted with the planning and execution of these events, not including the associate deans, the chairs and other faculty and staff who served as emcees or other capacities. I am very, very grateful and appreciative of everyone who helped out to make this weekend a fantastic celebratory experience for our students and their families.

I especially want to recognize the members of the diploma ceremonies' planning committees. Because we changed the way we organized the ceremonies this year — hosting six ceremonies plus three receptions instead of two ceremonies and a single reception — the committees had to start at square one in making all of the arrangements.

A huge kudos to the **Student Services and Facilities** and **Program Operations** teams, and in particular their respective leaders, **Christine Gramhofer** and **Morgan McCoy**. They and their teams planned, organized and orchestrated six diploma ceremonies with three vibrant receptions over the Saturday and Sunday of Commencement Weekend. Strong leadership is what makes the difference between a good event and a great experience, and we're blessed to have two of the strongest professionals tag-teaming one of the most visible and important moments in the student journey.

Andy Wendelborn, **Samantha Crisp** and **Teresa True** played significant roles in serving as ceremony leads for our six ceremonies. They took the lead on organizing the planning committees and led them in facilitating efforts such as ceremony check-in processes, scriptwriting, graduate lineup, logistics and so much more. **Amanda Rink** and **Laura Glassford** supported the undergraduate ceremonies as well as members of Amanda's team.

Joseph Torma, **Meghan Huff**, **Jennifer McGuire**, **Wendy Walker** and **Connie Varga** were instrumental in planning the Dean's Receptions on Saturday and Sunday at Stayer.

Thanks to all of the members of the planning committees:

- Corey Angst
- Robert Battalio
- Kim Brumbaugh
- Joe Chorian
- Samantha Crisp
- Patrick Farran
- Doug Franson
- Laura Glassford
- Christine Gramhofer
- Ashley Heberling
- Lisa Heming
- Chris Henderson
- Christopher Hillak
- Meghan Huff
- Martin Johnson
- Cathi Kennedy
- Cassie Kline
- Jim Leady
- Morgan McCoy
- Jennifer McGuire
- Lindsey McIntyre
- Lisa Michaels
- Mitch Olsen
- Sherry Nadai
- Maggie Neenan-Michel
- Dana Pierce
- Hermelena Powell
- Jennifer Ransbottom
- Amanda Rink
- Jim Seida
- Gina Shropshire
- Bailey Smith
- Ann Tenbrunsel
- Joseph Torma
- Teresa True
- Connie Varga
- Sandra Vera-Muñoz
- Wendy Walker
- Kathy Webb
- Andy Wendelborn
- Barb Westra

Lastly, if you didn't attend the interdisciplinary graduate ceremony, I encourage you to watch [Suni Harford's address](#) on the theme of "world at a crossroad." (Her talk begins at the 46:47 mark.) I'd like to share with you two brief quotes:

"Anyone can lead, and yet not everyone leads. Leadership by any other name is courage. Courage to challenge the status quo. Courage to lead by example and asking others to do only that which you would do yourself. Courage to put others on your team first. Courage to admit that you don't know everything. (You know a lot. But you don't know everything.) Courage to speak up if you see something that doesn't feel right. Courage to be inclusive, to seek views other than your own; courage to share credit. Courage to be true to yourself."

"For that is what true leadership does. Sets an example. Stands up to opposition. Inspires others. And leverages individual efforts to drive impact. And that's the point I would like to leave you with. Everyone can make an impact. You don't need a title. You don't need to sit at the top of an org chart. You can lead, every single day, from your first day on the job to your last. You need only decide that you are going to make an impact."

I'm thankful to all of you who have an impact on our students, the College and the University through your commitment to serve.

In Notre Dame,

Martijn



Mendoza Commencement - 2022 -

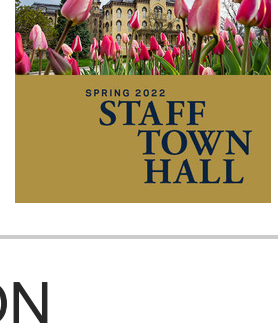
CALENDAR

[Check the calendar for upcoming event details.](#) Contact mendozabusiness@nd.edu for event posting access.

THIS WEEK

MAY 18

University Staff Spring Virtual Town Hall
 1:30 p.m.; [online \(access via emailed link\)](#)
 University updates and valuable insights from ND and feedback to do only that which you are invited to [submit topic suggestions and questions here](#). An email has been sent with the link to the livestream. A recording will be available on the Executive Vice President's website for any staff unable to view the town hall live.

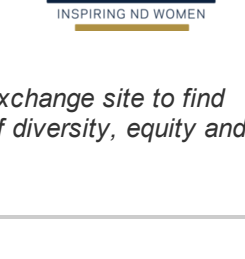


DIVERSITY, EQUITY & INCLUSION

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

UPCOMING DE&I EVENTS

Thrive! Presents: Navigating Life Transitions and Developing Connections
 Wednesday, May 18; 3-4:30 p.m.; Stayer Commons A/B ([more info](#))
 The Thrive! Professional Development and Networking Committee invites you to join a conversation about navigating transitions with work and family, such as work-life balance, dealing with changes in work and family, empty nesting and letting go. ([registration required](#))



Visit the [Mendoza diversity, equity & inclusion resource portal](#) on the Mendoza Exchange site to find events, articles, workshops, videos and more to help you live out the principles of diversity, equity and inclusion both in the workplace and the classroom.

FAC/STAFF UPDATES & INFO

Submissions welcome! Click [here](#) or email mendozabusiness@nd.edu.

CAREER OPPORTUNITY

- [Paid Media Specialist, Assistant Director](#) (closes June 10)
- [Social Media Specialist](#) (closes May 31)
- [The Business Honors Program Advisor and Program Specialist](#) (closes May 25)

MENDOZA EXCHANGE READERSHIP SURVEY

Reminder! Please take the readership survey by May 30. Five names will be drawn at random to receive a \$20 certificate to be used toward the purchase of Mendoza apparel in the Faculty Support Office.



KUDOS

Congratulations to Marketing Department Chair **Shankar Ganesan**, who received the American Marketing Association's (AMA) Retailing and Pricing SIG's Lifetime Achievement Award for 2022. The award honors a scholar who has contributed significantly to research in the field of retailing and/or pricing.

Rob Kelly contributed the [May 10 gospel reflection for FaithND](#) on the passage from John 10:22-30. Rob muses on the fact that with the coming of Christ, "winter" is passed: "This leads me to the obvious yet incredible realization: We live in the spring! Winter is not coming. Spring is here. It started with Jesus emerging from the tomb and continues today in the daily sacrifice of the Mass."

IN THE NEWS

For more stories and news, visit mendoza.nd.edu/new-events.

ITAO's **Katie Wowak** was quoted by [FactCheck.org](#) and numerous NBC affiliates on the supply shortage of baby formula.

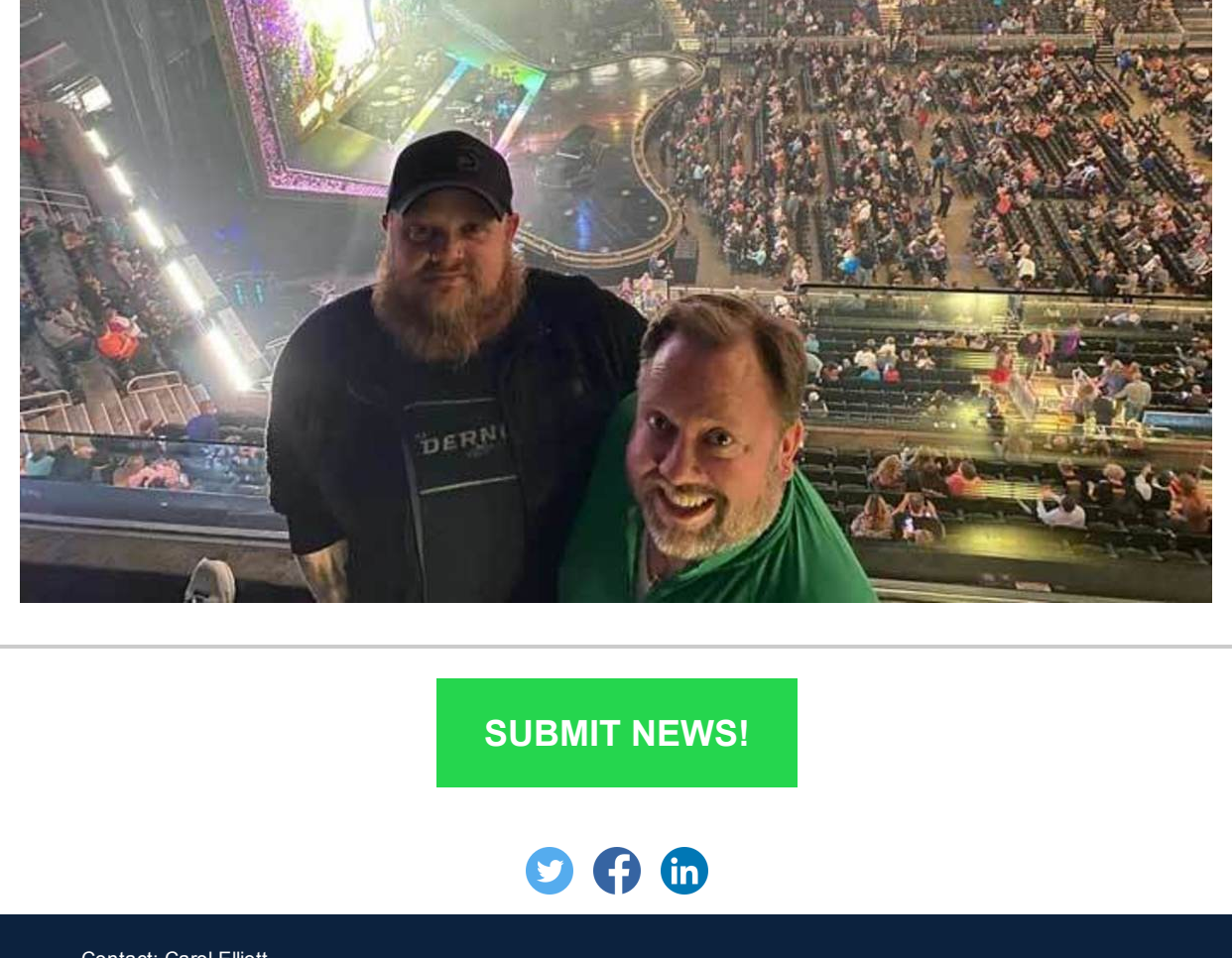
ITAO's **Kirsten Martin** commented in this CNN story about content moderation on Twitter: [If Elon Musk restores Trump's Twitter account, it could pave the way for other platforms to do the same.](#)

New research by Marketing's **John Costello** was featured in The Conversation, [Using 'science' to market cookies and other products meant for pleasure backfires with consumers.](#)

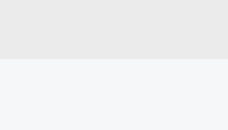
M&O's **Jim O'Rourke** was quoted by CBS News in a story about [McDonald's decision to sell its business in Russia.](#)

OFF THE CLOCK

Chris Hillak writes: "Andrew, my husband, and I finally got to see Elton John in Indy. Tickets purchased in 2018 for a 2019 concert that was postponed to early 2020, then late 2020, and finally happened April 1, 2022. No April Fools joke!"



SUBMIT NEWS!



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